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**INSTITUTE OF BUSINESS, INDUSTRY AND LEADERSHIP (IBIL)  
UNIVERSITY OF CUMBRIA**

**CRED ECONOMIC BULLETIN No. 13**

**Corporate change in the Cumbrian Economy: Second Quarter (Apr.-Jun.) 2022**

**cred**  
Research

University of  
**Cumbria** 

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## **MACRO-ECONOMIC OVERVIEW**

Latest headline figures for the economy present a major conundrum for policymakers. Faced with flagging GDP growth combined with rising levels of inflation there is a need to find a delicate balance between economic stimulus to growth while controlling inflation. In the first quarter of 2022 (Jan to March) estimates indicate that GDP grew by only 0.8% compared to the previous quarter. GDP then actually recorded a decline in April (-0.3%) (see Figure 1) though unexpectedly experienced an upturn in figures released for May (+0.5%). Even so, price increases and problems with international supply chains continue to hamper growth in manufacturing while levels of activity in services are still strongly influenced by post-pandemic adjustments in the health sector. Data for May, however, show some encouragement from growth in output from construction activity.

The dominant trend, however, has been in the levels of inflation which have continued to rise month on month. In the 12 months to December 2021 inflation rose by 4.8%. The equivalent figure for March 2022 was 6.2% and by May 2022 reached 7.9%. Forecasts for the year in 2022 average +9.2% with some experts suggesting levels above 10%. Dealing with this threat is now a major theme in economic policymaking at the national level. Alongside this, the UK labour market has continued to present challenges to employers as they seek to secure qualified staff. Businesses face multiple challenges arising from increased costs of materials, upward pressure of wage levels combined with uncertain growth prospects across many markets. Uncertainty tends to discourage business investment and available evidence tends to confirm this. Data released by National Statistics in June 2022 shows that the level of business investment in Q1 of 2022 was still 9.2% below pre-pandemic levels (Quarter 4 of 2019).

Business confidence and levels of investment clearly vary between sectors depending on the structure of markets. While investment remains relatively low in production sectors experiencing global shortages of components and supply chain disruption, domestic tourism has followed a different path. The growth in "staycation" has marked out the sector for

investment and innovation as businesses seek to compete in this market that has expanded as the economy emerged from the pandemic. VisitBritain has recently published the findings from its Domestic Sentiment Tracker (July 2022) in which a sample survey of 1,500 adults across the UK are asked to indicate their trip intentions<sup>1</sup>. The findings indicate that 72% of respondents expect to take an overnight domestic trip at some point over the coming months and a third are planning on doing so between August and September 2022. By comparison, a lower proportion expected to take an overseas trip (55%). It is interesting to note also that while the risk of covid is still perceived as a barrier to staycation (21% indicating concern), the rising cost of living was more commonly identified as a barrier (41%). Overall, this evidence, alongside other media report and industry reports<sup>2</sup>, suggest that there is still optimism in the hospitality market for domestic tourism. This is tempered, however, by caution expressed about the time frame and the growing impact of cost-of-living considerations on trip choices. Staycation creates opportunity, but price competitiveness is likely to be a growing issue. It is clear that these shifts in national trends for taking short breaks and holidays are having an impact on business decision-making in Cumbria (see below).

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<sup>1</sup> <https://www.visitbritain.org/domestic-sentiment-tracker>

<sup>2</sup> See, for instance, commentary from Farmers Weekly on prospects for farm tourism <https://www.fwi.co.uk/business/diversification/whats-the-outlook-for-farm-based-staycations-in-2022> or reports in Travel Weekly <https://travelweekly.co.uk/news/tourism/staycation-boom-to-continue-into-2022>. See also Media reports from PWC <https://www.pwc.co.uk/press-room/press-releases/weekly-media-briefing-staycation-age-diversity-uk-energy-markets.html>

**Table 1: SELECTED NATIONAL ECONOMIC INDICATORS**

	<b>Q3 2021</b>	<b>Q4 2021</b>	<b>Q1 2022</b>	<b>April 2022</b>	<b>Forecast 2022 (iv)</b>
<b>Gross Domestic Product (i)</b>	+0.9%	+1.3%	+0.8%	-0.3%	+3.6% (range 3.0% to 5.6%)
<b>Manufacturing output (i)</b>	0.0%	+0.4%	+1.3% (ii)	-1.0%	
<b>Services output (i)</b>	+1.2	+1.5%	+0.4% (iii)	-0.3%	
<b>Annual inflation (CPIH) (ii)</b>	3.8% year to Oct 2021	Up 4.8% in the 12 months to December 2021	Up 6.2% in the 12 months to March 2022	Up 7.8% in the 12 months to April	+9.2% (range 5.8% to 10.5%)
<b>Employment rate (iii)</b>	July-Sept 2021 75.4%	Oct-Dec 2021 75.5%	Jan-March 2022 75.7%		
<b>LFS Unemployment (iii)</b>	July-Sept 2021 4.3%	Oct-Dec 2021 4.1%	Jan-March 2022 3.7%		
<b>Base Interest rate (v)</b>	0.1%	0.25%	0.75%	1.0%	

(i) ONS Statistical Bulletin – GDP first quarterly estimate, UK Jan-March 2022; April data from GDP monthly estimates UK April 2022

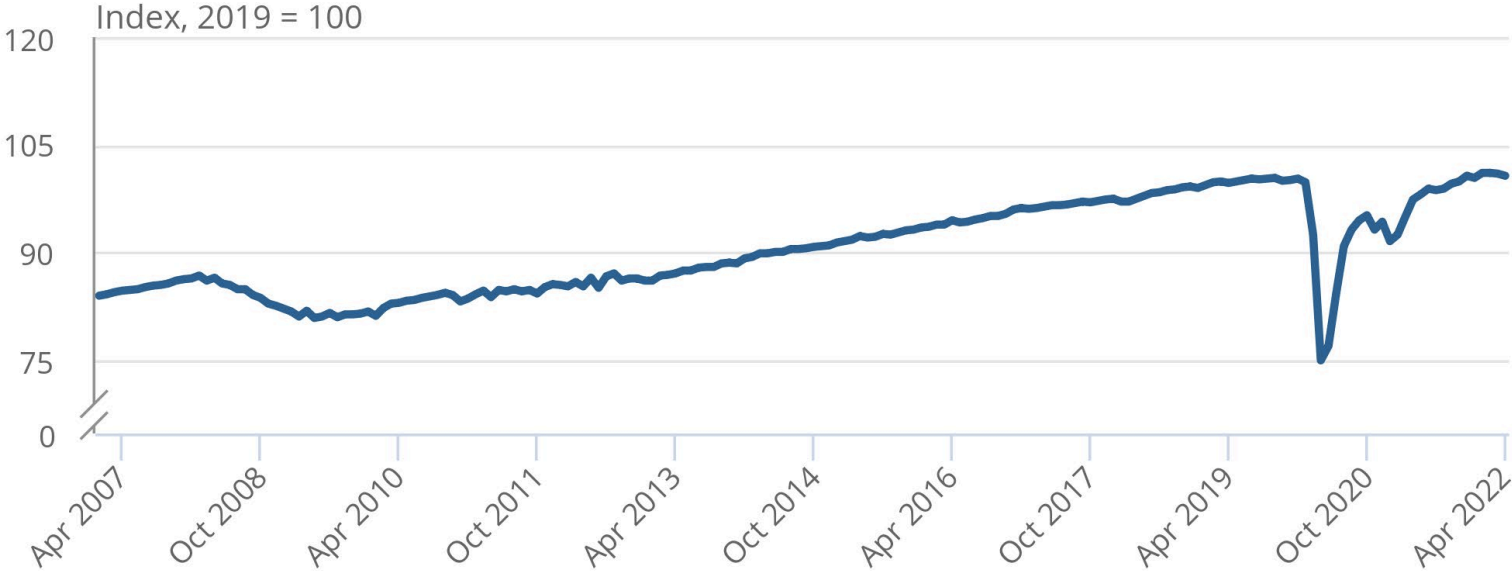
(ii) ONS Consumer Price Inflation UK: May 2022

(iii) ONS Labour market Overview UK – May 2022

(iv) Bank of England – Monetary Policy Summary, June 2022

(v) UK Treasury Forecasts for the UK Economy – average of new forecasts made in June 2022 (No. 419)

**Figure 1: UK GDP Monthly Index January 2007 to April 2022**



Source: Office for National Statistics GDP Monthly Estimates, UK: April 2022, p.3

## **CORPORATE CHANGE IN CUMBRIA: APRIL- JUNE 2022**

The second quarter of 2022 saw a burgeoning number of firms reported to be engaged in investment, innovation and start-up in the County and these covered virtually every sector of the economy. In contrast, there were reports of just five closures, three of these being retail shops/stores (see Steals, Barrow; The Co Op, Millom; and Homebase, Kendal) and two in the Food Services sector (see KFC, Penrith; and Natterjacks, Ulverston) (see Tables 2 and 3).

In line with reports of pent-up demand to go out and enjoy meals and vacations after the last couple of years of Covid-19 lockdowns and restrictions, investment in the Accommodation and Food Services sector has been very striking. Accommodation providers have been extending their premises (see Blaithe Estate, Waverton; The King's Arms, Cartmel; Rothay Manor, Ambleside; and The Camping and Caravanning Club site at Bowness-on-Windermere) whilst there has also been the opening of a new guest house, Boutique Stays at Cartmel square, Cartmel. Others have invested in broadening their menus (see The King's Arms, Ulverston; Storrs Hall on the shore of Lake Windermere; and The Sun Inn, Ulverston). Reports of new take-aways, restaurants and cafés opening (9 in number) have been the highest since we began compiling data for the Cumbria Economic Bulletin. Three of these have been Mexican eateries (see Taco del Sol, Ambleside; The Ranch, Ulverston; Pappy's Taco Bar, Kendal), two Indian (see Bengal Rose, Ulverston; Taj Mahal Restaurant, Barrow) and two Thai (The King's arms, Ulverston; and Mai Thai Treats, Barrow).

Simultaneous to this expansion in the Accommodation and Food Services sector, providers of Recreation and Entertainment have also been investing (see Windermere Jetty Museum, Bowness-on-Windermere; Fusion Carlisle Trampoline Park, Carlisle; Center Parcs, Whinfell Forest; Opera Bingo, Carlisle; and Ullswater Steamers, Ullswater). Crossing the sectoral boundaries of Agriculture, Accommodation & Food Services and Recreation, there are reports of two instances in the County of firms diversifying to increase their custom (see The Friesian Experience, Cartmel; and Low Flan Farm, Ulverston). Partnering to provide services is another mechanism that appears to be increasingly popular amongst SMEs in the Food

Services, Retail and Recreation sectors (see John Watt and Son, coffee roasters, Carlisle; Karaoke Corner, nightlife venue, Workington; George Fisher, outdoor equipment retailer, Keswick; The King's Arms, Ulverston; and Tebay Services, Tebay).

There are reports of much investment in new technologies and innovation taking place in the County's large Manufacturing firms. For example, James Cropper Plc., advanced materials and paper products group, Burneside has secured a £25M club-bank financing deal to support strategic innovation, growth capex and other improvements including new machinery, decarbonisation plans and improvement to upcycling processes (IC, 23.6.22). The firm was selected to display its innovative luxury packaging product "Wainwright Colours from Nature" at an exclusive industry event in Milan. The range was selected by judges for its biodegradable capability, use of inedible rosemary waste, aesthetic qualities and the bleed-free paper's resistance to rubbing and light (IC, 10.5.22). Also, Mitchell Dryers, designer and manufacturer of industrial dryers, Carlisle is to invest between £8-10M this year in making the technology for recycling and green energy production. "For the last 7 or 8 years, the company has been working on developing a calciner – or dryer – which can use heat to extract materials from used car parts and tyres, at the same time as producing energy and hydrogen as a byproduct. Car tyres can be shredded into small particles, with the steel elements extracted using magnets, and then recycled. The rubber fragments can then be put into a drying machine and broken down into a material known as carbon block, which has value as an industrial raw material itself, including for reuse in making new tyres. Steam is produced as a byproduct of the process alongside hydrogen. While the former can be harnessed to turn turbines and generate electricity through a generator to sell power to the grid, there is expected to be a growing market in using hydrogen to power vehicles. The firm is selling dryers into the recycling market which can perform all of these processes and more on a number of car parts and other materials." The company also hopes to increase its number of employees from 35 to 70 in the next 12 months (IC, 16.5.22). In this quarter, two firms benefitting from match-funded investment by the Made Smarter Programme have been Bells of Lazonby, bakers in Lazonby and Fuel Exhausts, motorcycle exhaust manufacturer in Kendal.



Some large retailers are still opening new stores and showrooms in the County (see Carpet World in Barrow; Jaguar Landrover at Greenodd; Home Bargains in Workington; INEOS Grenadier in Carlisle; Lidl in Kendal; and Stollers in Barrow). However, investment decisions are made with a time lag to implementation and current circumstances of rapid cost and price inflation facing the national economy and which are likely to hit demand may yet cause managers to question the appropriateness of these openings. Two early indications of this may be that David Allen, Accountants in Dalston, has recently expanded its Debt Recovery Solutions Team; and the Homebase DIY store in Kendal is closing.

**Table 3: Reported Jobs Gained/Lost; Investment/Innovation; Disinvestment/Closure and Acquisitions by Standard Industrial Classification (SIC) Grouping**

	SIC Code	Jobs		Firms engaged in				
		To be gained	To be lost	Investment	Innovation	Disinvestment	Closure	Acquisition / Merger
<b>Agriculture, Forestry and Fishing</b>	A	4		The Friesian Experience; Tebay Services; Low Flan Farm				
<b>Manufacturing</b>	C	2+		Bells of Lazonby; Pure Lakes Science; Herdy; Mitchell Dryers; Kendal Nutricare; James Cropper Plc; Fuel Exhausts; Oxley Group; Sellafeld Ltd.	Bowness Bay Brewing; Oxley Group; Lakeland Artisan; Lakeland Brewhouse; James Cropper Plc			
<b>Construction</b>	F			R H Irving Construction; Story Decorating Group; R B Electrical and Responsive Ltd.				
<b>Wholesale and Retail Trade</b>	G	74		Carpet World; Jaguar Landrover; Home Bargains; George Fisher; INEOS Grenadier; BuildaBundle; Lidl; Booths; Stollers			Steals; The Co Op; Homebase	
<b>Transportation and Storage</b>	H							
<b>Accommodation and Food Services</b>	I	80-95		Blaithwaite Estates; Bengal Rose; Taco del Sol; John Watt & Son; Bela; The Ranch; Boutique Stays at Cartmel Square; Mc Donalds; Mai Thai Treats; Storrs Hall; The Sun Inn; Boozy Juice; Pappy's Taco Bar; Desserts at Bardsea; The King's Arms, Cartmel; Rothay Manor; Zest Bistro Kitchen; Alexandros; Camping and Caravanning Club; Iss Cream; Taj Mahal Restaurant	The King's Arms, Ulverston; The Secret Garden; The Ranch		KFC; Natterjacks	Mc Colls and Morrisons
<b>Information and Communication</b>	J	9		Integrity Solutions				

<b>Financial and Insurance Activities</b>	K	2		David Allen	Armstrong Watson			
<b>Real Estate Activities</b>	L			South Lakes Housing Association; Northern Trust; Mitchells				
<b>Professional, Scientific &amp; Technical Activities</b>	M	7		Sellafield Ltd. and the NDA; Forth Engineering; Netomnia; James Fisher Strainstall; Paragon Vets				
<b>Administrative and Support Service Activities</b>	N			System People	Enterprise Rent-A-Car			
<b>Public Administration, Defence &amp; Social Security</b>	O							
<b>Education</b>	P			System People				
<b>Human Health &amp; Social Work Activities</b>	Q			V L Aesthetics; Hospice at Home West Cumbria; Growing Well				
<b>Arts, Entertainment &amp; Recreation</b>	R			Karaoke Corner; Fusion Carlisle Trampoline Park; Center Parcs; Opera Bingo; Popland; Ullswater Steamers	Windermere Jetty Museum			
<b>Other Personal Service Activities</b>	S							

The data in this table is based on the author's allocations of reported job gains and losses to SIC codes and has not been verified by separate enquiry. Details reported may also contain inaccuracies and be subject to change due to circumstances.

Press reports generally do not identify how many jobs are full or part-time, hence it is not possible to provide job numbers as Full-Time Equivalents. The main source of reports is the In-Cumbria AM newsletter.

**Table 4: Jobs Gained or Lost, Investment, Innovation, Acquisition and National Commendations-Breakdown**

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation/ New services	National Commendations
				To be gained	To be lost		
1-Apr-22	Windermere Jetty Museum	Bowness-on-Windermere	Arts, Entertainment & Recreation			The museum has introduced an augmented reality experience to their visitor attraction. Visitors can view, on a tablet or their phone, two 3D digital sculptures which bring nature to life.	
1-Apr-22	San Pietro	Windermere	Accommodation and Food Services				The Italian restaurant has been crowned Best Restaurant in the Country in the <i>England Business Awards</i> for 2021 and 2022.
1-Apr-22	Bowness Bay Brewing	Kendal	Manufacturing			The microbrewery has produced a new beer, the "Golden Goat", to celebrate the Golden Anniversary of the Lake District minibus "The Mountain Goat."	
1-Apr-22	Bells of Lazonby	Lazonby	Manufacturing			The bakers has invested nearly £2M in a raft of new manufacturing technologies, enabled with the support of the Made Smarter Programme. It has included a programmable ultrasonic cutting robot which links into an enterprise resource planning system.	
1-Apr-22	Wilkinson Aesthetics	Walney Island	Human Health & Social Work Activities				The beauty parlour is the winner of the "Best Non-surgical Facelift 2022" in the <i>International Aesthetics Awards</i> .
1-Apr-22	Blaithwaite Estates	Waverton	Accommodation and Food Services			The accommodation provider is adding 3 new lodges, a café and farm shop to its estate. It is also launching an annual membership programme to encourage locals to make use of the walking trails & get involved in conservation.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation/ New services	National Commendations
				To be gained	To be lost		
4-Apr-22	V L Aesthetics	Carlisle	Human Health & Social Work Activities			The provider of aesthetic treatments has invested £200,000 in the Emsculpt Neo body shaping technology. The device uses radio-frequency heating for fat reduction and high-intensity focussed electro-magnetic energy for muscle strengthening & toning.	
4-Apr-22	Oxley Group	Ulverston	Manufacturing			The LED lighting and electronics manufacturer is introducing a 4-day week for its workers in an initial 12 month trial. It will still be a 37-hour week but is aimed at improving the health and wellbeing of its employees and reducing energy usage & carbon emissions.	
4-Apr-22	Armstrong Watson	Kendal	Financial and Insurance Activities			The accountancy firm is collaborating with Herdy, makers of the model Herdwick sheep, to celebrate the 155 <sup>th</sup> anniversary of the firm. The sheep will appear on limited edition Armstrong Watson Herdy products as part of their wider marketing and brand promotion.	
4-Apr-22	Bengal Rose	Ulverston	Accommodation and Food Services			The South Asian and Indian restaurant has opened on Fountain Street.	
4-Apr-22	Orton Scar Café	Orton	Accommodation and Food Services				The owner of the café has won the award for "Best Customer Service" in the <i>English Business Awards</i> .
6-Apr-22	Shed 1 Distillery	Ulverston	Manufacturing				The gin distillery has been named "World's Best Gin Visitor Attraction" in the World Gin Awards 2022. They also won a Silver Award in the "Flavoured Gin" category.

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation/ New services	National Commendations
				To be gained	To be lost		
6-Apr-22	Sellafield Ltd and the Nuclear Decommissioning Authority	Whitehaven	Professional, Scientific and Technical Activities			A new facility has been built in Whitehaven to bring together Sellafield, supply chain partners and academics. The facility, built in collaboration with UKAEA, Manchester University & the NNL, is the first of a network of robotics and AI hubs across the UK.	
6-Apr-22	Pure Lakes Skincare	Far Sawrey	Manufacturing			The skincare manufacturer is building a new bespoke workshop as it expands to meet growing demand. The bigger space will allow the public to see the products being made and will also enable the firm to create further employment in the area.	
7-Apr-22	James Cropper Plc	Burneside	Manufacturing				The papermaker has received a RoSPA Gold Health and Safety Award for the 8 <sup>th</sup> consecutive year. The co. has ambition to create a zero lost time accident workplace.
8-Apr-22	RH Irving Construction	Longtown	Construction			The construction co. has won a contract to develop the first phase of a regeneration project in Dumfries. The project, called Baker's Oven, will see a formerly vacant building on Dumfries High St. turned into enterprise space and flats.	
10-Apr-22	Taco del Sol	Ambleside	Accommodation and Food Services			A new Mexican takeaway has opened.	
12-Apr-22	Lakeland Artisan	Kendal	Manufacturing			The food and drink co. has launched a celebratory, limited edition "Jubilee Jam" to commemorate the Queen's Platinum Jubilee. It is said to be "bursting with rich berries" and been "developed especially to enjoy on scones at street parties."	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation/ New services	National Commendations
				To be gained	To be lost		
13-Apr-22	Steals	Barrow	Wholesale and Retail Trade			The discount clothing store is closing after just 3 months trading, blaming rising costs and the unprofitability of its town centre location due to reduced custom.	
15-Apr-22	Carpet World	Barrow	Wholesale and Retail Trade	5		The carpet chain is opening a new showroom. It took over the former JTF premises in Ashburner Way.	
15-Apr-22	John Watt and Son	Carlisle	Accommodation and Food Services			The coffee roasters have teamed up with Bookcase and Bookends, bookshop, to oversee the day-to-day running of their bookshop café and garden, <i>Cakes and Ale</i> . It is the latest café to join the John Watts expansion.	
20-Apr-22	Story Decorating Group	Carlisle	Construction			The commercial decorating co. which moved from the Kingstown Industrial Estate to Carlisle Airport Business Park in November, is constructing a 4,600ft <sup>2</sup> warehouse there where spray painting will be automated.	
22-Apr-22	Alertacall	Windermere	Administrative and Support Service Activities				The telecommunications provider that created the Alertacall system has received the "Queen's Award for Enterprise for Innovation."
22-Apr-22	Bela	Barrow	Accommodation and Food Services			A new café opening on 4 <sup>th</sup> May.	
22-Apr-22	Booths	Throughout Cumbria	Wholesale and Retail Trade				The co. has been named "Spirits Supermarket of the Year" at the <i>International Wine and Spirits Competition</i> . It was praised for its commitment to supporting local distilleries.

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation/ New services	National Commendations
				To be gained	To be lost		
23-Apr-22	South Lakes Housing	Barrow	Real Estate Activities			The housing association is continuing to grow with plans to deliver 500 new homes over 5 years. It has invested £25M of additional funding to support both improving existing homes to increase energy efficiency & keep residents safe and the future development of new homes.	
25-Apr-22	Cranstons	Throughout Cumbria	Wholesale and Retail Trade				The butchers won the <i>Q Guild Smithfield Star Award</i> for "Best Bacon" with its "Best Dry Cured Back Bacon" and one of its butchers won the "Young Butcher of the Year" Award.
26-Apr-22	Jaguar Landrover	Greenodd	Wholesale and Retail Trade			The car co. is to build a Land Rover Showroom and service centre on the Crakeside Business Park. It will replace the Land Rover dealership currently located around 8 miles away, near Torver.	
28-Apr-22	Karaoke Corner	Workington	Arts, Entertainment & Recreation			The nightlife venue is hoping to open by July. It will offer "two themed and quirky private karaoke rooms available to hire" for both children's and adults' celebrations. It will serve beverages and has teamed up with the restaurant next door to provide food options.	
29-Apr-22	Lakeland Brewhouse	Ulverston	Manufacturing			The brewery has launched a new brand, the Utown range with four different beers.	
3-May-22	The Ranch	Ulverston	Accommodation and Food Services			A new Tex-Mex restaurant that will be opening this month.	
3-May-22	Boutique Stays at Cartmel Square	Cartmel	Accommodation and Food Services			A new guesthouse has opened after an extensive refurbishment of the former guesthouse that used to be on the Square.	



Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation New services	National Commendations
				To be gained	To be lost		
4-May-22	KFC	Penrith	Accommodation and Food Services			The fast-food restaurant has closed as its lease has come to an end.	
4-May-22	Lovingly Artisan Bakery	Kendal	Manufacturing				The bakery has won "Britain's Best Loaf Award" in the wholegrain category in <i>Britain's Best Loaf Competition</i> . It was with its Malted Barley Sourdough Loaf.
5-May-22	The Black Bull	Sedbergh	Accommodation and Food Services				The inn and restaurant has been awarded 4 AA Gold Stars for the 4 <sup>th</sup> consecutive year and also an AA Red Rosette for Culinary Excellence.
6-May-22	Mc Donald's	Ulverston	Accommodation and Food Services	65		The fast-food chain will open a new restaurant this month.	
6-May-22	Fusion Carlisle Trampoline Park	Carlisle	Arts, Entertainment & Recreation			The leisure centre is adding a 3-floored soft play zone to its offering which will include a giant drop slide, aerial runways and spiders webs at the Millrace premises.	
6-May-22	Home Bargains	Workington	Wholesale and Retail Trade	69		The discount store is opening a new 19,849ft <sup>2</sup> store which formerly housed Comet.	
9-May-22	McColls	Dalton, Kirkby Stephen, Milnthorpe, Ulverston	Wholesale and Retail Trade			The convenience chain has gone into administration but Morrisons has bought the chain, so that jobs at its 4 stores in Cumbria will be secured.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation/ New services	National Commendations
				To be gained	To be lost		
9-May-22	R B Woodall	Waberthwaite	Manufacturing				The butchers have been awarded the Royal warrant for a further 3 years. They are listed as being "Suppliers of Traditional Cumberland Bacon" to The Queen.
10-May-22	Enterprise Rent-a-Car	Whitehaven	Administrative and Support Service Activities			The car hire firm is launching its new car rental scheme at this branch. The Car Club scheme offers members a range of fuel-efficient, hybrid and electric vehicles for rent, 24 hours a day. Vehicles are booked and then unlocked remotely.	
10-May-22	James Cropper	Burneside	Manufacturing			The paper manufacturer has been selected to display its innovative luxury packaging product "Wainwright Colours from Nature" at an exclusive industry event in Milan. The range was selected by judges for its biodegradable capability and aesthetic qualities.	
11-May-22	George Fisher	Keswick	Wholesale and Retail Trade			The outdoor equipment and clothing retailer has completed a £100,000 shop refit. There is a new Watersports section. The Darkroom Café and Gallery will also open in the attic which is a partnership with another business, Fellpack.	
11-May-22	System People	Carlisle	Education			The training provider has launched The Business Academy, an institute that matches school leavers with a range of local employers spanning sectors such as marketing, sales, finance, HR & office support. Students will earn and learn at the same time.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation/ New services	National Commendations
				To be gained	To be lost		
11-May-22	Hawkshead Relish	Hawkshead	Manufacturing				The food manufacturers were 1 of 10 food and consumer goods independent exporting businesses invited to showcase their product at a special event at 10 Downing St.
12-May-22	Cedar Manor	Windermere	Accommodation and Food Services				The hotel won the award for "Best Hotel for Luxury in the UK" in the 2022 Travellers' Choice Best of the Best Awards, placing it 10 <sup>th</sup> in Europe.
12-May-22	Wolftown Gin	Ulverston	Manufacturing				The gin distillery won in "The Flavoured Gin" category of <i>The International Gin Guide Awards 2022</i> for its Wolftown Citrus Gin.
13-May-22	Herdy	Kendal	Manufacturing			The gift, homeware and furnishings manufacturer has signed a 3-year licence deal with Dean's of Huntley to produce Herdy Shortbread.	
15-May-22	The King's Arms	Ulverston	Accommodation and Food Services			The pub has collaborated with Beas's Thai, a Thai restaurant which closed down last year, to introduce a menu of Thai food to add to the British food already on offer at the pub during lunch and dinner time.	
16-May-22	Forth Engineering	Maryport, Cleator Moor and Barrow	Professional, Scientific & Technical Activities			The engineering firm is investing in upskilling its workforce. Structured project management training sessions are being provided, to aid professional development of its staff as well as deliver a higher level of service to its clients.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Further Detail / Investments/ Innovation/ New services	National Commendations
				To be gained	To be lost		
16-May-22	Mitchell Dryers	Carlisle	Manufacturing			The designer and manufacturer of industrial dryers is to invest between £8-10M this year in making the technology for recycling and green energy production. It hopes to increase its workforce from 35 to 70 employees in the next 12 months.	
17-May-22	The Co Op	Millom	Wholesale and Retail Trade			The supermarket will be closing its store in June.	
17-May-22	Northern Trust	Barrow	Real Estate Activities			The property management firm has acquired two additional units at Furness Business Park, bringing its ownership in Cumbria to 680,000 ft <sup>2</sup> of multi-let industrial and business space.	
18-May-22	INEOS Grenadier	Carlisle	Wholesale and Retail Trade			The car company will be opening a retail showroom and service centre on the Kingstown Industrial Estate in partnership with the Lloyd Motor Group.	
18-May-22	Hospice at Home, West Cumbria	Workington	Human Health & Social Work Activities			The charity is launching a new "Support at Home" daytime service which will provide a package of care for patients in their own home. It has been funded by an £80,000 grant from Sellafled Ltd.'s Social Impact programme.	
20-May-22	RB Electrical and Responsive Ltd.	Cleator Moor and Whitehaven	Construction			The electrical services company and the Group of companies offering testing services have joined forces to offer a complete electrical and mechanical inspection and testing service to their industrial clients.	
25-May-22	Kendal Nutricare	Kendal	Manufacturing			The baby formula manufacturer is to be the first international manufacturer to export "significant quantities of non-medicated infant formula" to the USA, shipping 100 trucks of it over the next 6 months, due to a shortage crisis in the USA.	

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				To be gained	To be lost		
25-May-22	James Cropper Plc	Burneside	Manufacturing			The papermaker has launched Rydal Apparel, a product that gives worn jeans a second life as packaging. Rydal Apparel comprises 20% post-consumer denim fibre and 80% recycled fibre from sources such as used coffee cups.	
27-May-22	Fuel Exhausts	Kendal	Manufacturing	2		The manufacturer of high quality motorcycle exhausts is investing £30,000 in an integrated digital design solution, match-funded by the Made Smarter Adoption Programme, which will enable it to design and test product ideas in virtual reality.	
29-May-22	Mai Thai Treats	Barrow	Accommodation and Food Services			The Thai takeaway has expanded and opened new premises after operating from home for 6 years. They are still available on Barrow Eats for delivery and also distribute lunch-boxes, available from a number of stores in the Furness area.	
31-May-22	Storrs Hall	Shores of Windermere	Accommodation and Food Services			The hotel is launching "Qwackers," a lakeside dining offering during the Summer months. The yellow vintage Citroen Hy Van will serve "tasty uncomplicated food" from midday to 5pm so that diners can enjoy the food and breath-taking views at the same time.	
2-Jun-22	The Sun Inn	Ulverston	Accommodation and Food Services	3		The pub has taken on 3 talented chefs, overhauled its menu and invested £20,000 in an outside terrace which will also soon see a pagoda and new seating.	
2-Jun-22	Mitchells	Cockermouth	Real Estate Activities			The co. officially opened the expansion of its business park with 7 new units. A diverse range of new and fledgling businesses are now occupying them.	

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2-Jun-22	Boozy Juice	Carlisle	Accommodation and Food Services			This new cocktail delivery business makes, bottles and distributes three flavours of cocktails served in portable plastic bottles.	
5-Jun-22	Fusion Carlisle Trampoline Park	Carlisle	Arts, Entertainment & Recreation			The leisure centre will be introducing a new 3-storey soft-play zone in July.	
6-Jun-22	Growing Well	Sizergh	Human Health & Social Work Activities			The charity has secured a contract with Hawkshead Relish to make 1,400 jars of pickles using locally grown produce from its farm at Low Sizergh.	
7-Jun-22	Integrity IT Solutions	Carlisle	Information and Communications	9		The IT and communications provider has taken on new staff to meet increased demand for its services.	
7-Jun-22	Pappy's Taco Bar	Kendal	Accommodation and Food Services			A new Mexican taco bar has opened in The Old Smokehouse, Yard 2, Stricklandgate.	
8-Jun-22	The Secret Garden	Barrow	Accommodation and Food Services			The restaurant which ran a special deal over the half-term holidays, of offering families a free children's meal for every adult meal bought, has decided to extend the deal due to its great success. "They will now be offering £1 kids meals for every adult meal."	
9-Jun-22	Netomnia	Dalton-in-Furness	Professional, Scientific & Technical Activities	5		The broadband provider has partnered with MJ Quinn to provide high-speed Fibre-to-the-Premises (FTTP) to around 13,000 premises in Dalton, an investment of £4M in the area.	
9-Jun-22	Natterjacks	Ulverston	Accommodation and Food Services			The coffee house and art gallery has decided to close permanently after closing in the C-pandemic.	

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9-Jun-22	Center Parcs	Whinell Forest near Penrith	Arts, Entertainment & Recreation			The holiday park is building a new thrilling water ride – Tropical Cyclone. There has also been £10M of investment in a lodge refurbishment programme, installation of an electric charging point in the car park and a new combined heat & power unit to provide more efficient heating to Aqua Sana Spa.	
9-Jun-22	James Cropper Plc	Burneside	Manufacturing			The advanced materials and paper products group has opened a cutting-edge gym facility for its employees, part of an ongoing £1M investment into improving the company’s facilities over the next 12 months.	
10-Jun-22	James Fisher Strainstall	Barrow	Professional, Scientific & Technical Activities			The design engineer has won a £1.63M contract to work on the restoration of the Palace of Westminster. It will be assessing the impact of any seasonal, tidal, daily and background movement on the Palace’s structure to inform decisions about essential restoration work to it.	
11-Jun-22	Desserts at Bardsea	Ulverston	Accommodation and Food Services			A new evening dessert and burger parlour has opened.	
11-Jun-22	The Friesian Experience	Cartmel	Agriculture, Forestry and Fishing			A horse meeting experience business is launching a new attraction, a Friendship Barn. The barn is divided into two with seating and coffee area for people to spend an hour with one of their Friesian horses, the other a gated space for the horse with its own solarium.	
13-Jun-22	BuildaBundle	Barrow	Wholesale and Retail Trade			The second hand children’s clothing retailer has moved into larger premises to cope with increased demand for the pre-loved clothes that they sell online.	
13-Jun-22	The King’s Arms	Cartmel	Accommodation and Food Services			The pub has undergone a more than £200,000 refurbishment which has seen the creation of 7 new rooms on its top floor. The addition is expected to attract more customers and help the pub and restaurant to expand further.	

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14-Jun-22	Rothay Manor	Ambleside	Accommodation and Food Services			The hotel has built a luxury guest wing housing 4 Pavillion Garden Suites on the ground floor and Pavillion Junior Suites on the first floor. There is also a new guest car park.	
15-Jun-22	Opera Bingo	Barrow	Arts, Entertainment & Recreation			The bingo hall is to build an extension using the new space as a function room.	
15-Jun-22	Oxley Group	Ulverston	Manufacturing			The LED manufacturer has been awarded a £3.7M contract with the British Army to provide the lighting on the Army's new Boxer vehicles until 2030. "The end-to-end design and manufacture of the lighting will be undertaken by a skilled team of 150 engineers and support staff."	
16-Jun-22	Tebay Services	Tebay	Agriculture, Forestry and Fishing	4		Westmorland Family have given £150,000 of funding to create Growing Well's on-site market garden which will supply fresh vegetables direct to the kitchens. A £180,000 grant from The National Lottery Community Fund will support the running costs of the Charity's therapeutic horticulture service.	
17-Jun-22	Low Flan Farm	Ulverston	Agriculture, Forestry and Fishing			The farm is to install 6 "glamping pods" for holiday makers as part of its farm diversification income. The development will also include an access road, orchard and landscaping.	
17-Jun-22	The Ranch	Ulverston	Accommodation and Food Services			The Texas Mexican takeaway is launching a new gluten-free menu "bringing more choice in both food combos and price" for customers.	
17-Jun-22	Zest Bistro Kitchen	Barrow	Accommodation and Food Services			The co. is expanding from its current venue at the Ambrose Hotel on Duke Street to its own shop on Collin Street when it will also have a bigger menu.	



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19-Jun-22	Alexandros	Carlisle	Accommodation and Food Services			The Greek restaurant has ventured into the hospitality industry with 2 holiday luxury self-catering apartments in nearby Portland Square.	
19-Jun-22	Sellafield Ltd	Seascale	Manufacturing			Sellafield Limited SiX Social Impact Multiplied Programme has funded the development of a new interactive website and free brokerage & signposting service. It will connect people aged 16-25 to the latest vacancies, apprenticeships, work experience & networking opportunities in the County.	
21-Jun-22	David Allen	Dalston	Financial and Insurance Activities	2		The firm of accountants has expended its Debt Recovery Solutions team due to an increase in new clients.	
22-Jun-22	Homebase	Kendal	Wholesale and Retail Trade			The DIY store is to close and be replaced by a Lidl discount supermarket store.	
22-Jun-22	Booths	Throughout Cumbria	Wholesale and Retail Trade			The supermarket chain is launching a new mentorship and support programme called The Booths Accelerator to help aspiring food and drink businesses. The investment will include mentorship, product and retail expertise, market access and targeted funding.	
22-Jun-22	System People	Carlisle	Administrative and Support Services			The apprenticeship provider has launched a new app for people aged 16-25. For use on their smartphone or PC, it will alert them to apprenticeship vacancies and create a personalised CV for them. Equally, this will "help local employers find suitable candidates to grow their business."	
23-Jun-22	James Cropper Plc	Burneside	Manufacturing			The advanced materials and paper products group has secured a £25M club-bank financing deal to support strategic innovation, growth capex and other improvements including new machinery, decarbonisation plans and improvement to upcycling processes.	

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23-Jun-22	Popland	Carlisle	Arts, Entertainment & Recreation			This is a new pop music night club that will be opening on Botchergate on the 22 <sup>nd</sup> July. There has been an investment of £200,000. It will play all the hits from the 1970's to the 2,000's, have new cocktails and a photo booth.	
24-Jun-22	Camping and Caravanning Club	Bowness-on-Windermere	Accommodation and Food Services			The site is undergoing millions of pounds worth of investment including a new reception building, hard standing pitches, an extension to the facility block and hot water enclosed dog wash facility.	
24-Jun-22	Paragon Vets	Wetherall	Professional, Scientific & Technical Activities	2		The veterinary practice has taken on new veterinary nurses due to a boom in people buying pets during the pandemic.	
29-Jun-22	Iss Cream	Ulverston	Accommodation and Food Services	2		A new ice cream parlour has opened on the Ulverston canal tow path.	
29-Jun-22	Stollers	Barrow	Wholesale and Retail Trade			The furniture store is investing in a new storefront and turning some of its storage area into more retail space.	
29-Jun-22	Ullswater Steamers	Ullswater	Arts, Entertainment & Recreation			The ferry providers have finished a significant restoration project on the 133 year-old "MY Raven" steamer. It has been fitted with a brand new upper deck in sustainably-sourced iroko and the saloon has been refitted in American light oak.	
30-Jun-22	Taj Mahal Restaurant	Barrow	Accommodation and Food Services	10-15		A new Indian restaurant has opened.	