

Mulvey, Gail ORCID: <https://orcid.org/0000-0003-0894-3065> (2021) Corporate change in the Cumbrian economy: third quarter (July-Sep) 2021. CRED Economic Bulletin Volume 10. CRED Research. (Unpublished)

Downloaded from: <http://insight.cumbria.ac.uk/id/eprint/6305/>

Usage of any items from the University of Cumbria's institutional repository 'Insight' must conform to the following fair usage guidelines.

Any item and its associated metadata held in the University of Cumbria's institutional repository Insight (unless stated otherwise on the metadata record) may be copied, displayed or performed, and stored in line with the JISC fair dealing guidelines (available [here](#)) for educational and not-for-profit activities

provided that

- the authors, title and full bibliographic details of the item are cited clearly when any part of the work is referred to verbally or in the written form
 - a hyperlink/URL to the original Insight record of that item is included in any citations of the work
- the content is not changed in any way
- all files required for usage of the item are kept together with the main item file.

You may not

- sell any part of an item
- refer to any part of an item without citation
- amend any item or contextualise it in a way that will impugn the creator's reputation
- remove or alter the copyright statement on an item.

The full policy can be found [here](#).

Alternatively contact the University of Cumbria Repository Editor by emailing insight@cumbria.ac.uk.

**INSTITUTE OF BUSINESS, INDUSTRY AND LEADERSHIP (IBIL)
UNIVERSITY OF CUMBRIA**

CRED ECONOMIC BULLETIN No. 10

Corporate change in the Cumbrian Economy: Third Quarter (July-Sep.) 2021

cred
Research

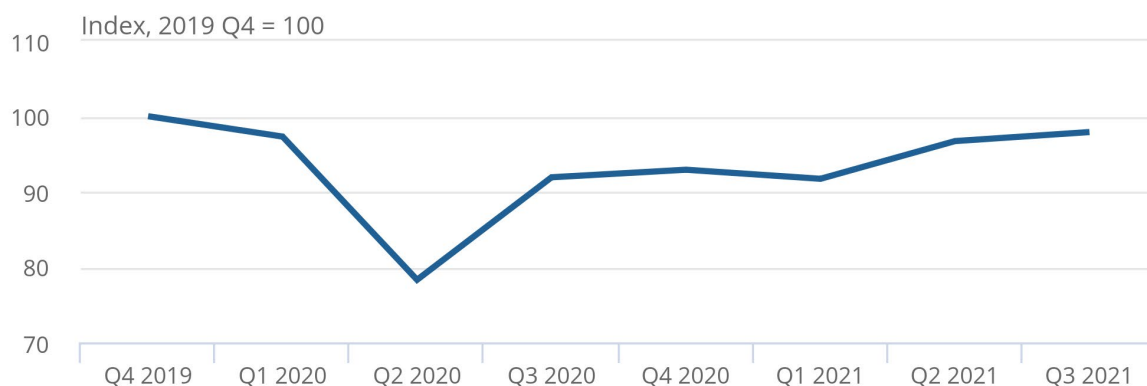
University of
Cumbria 

CRED Research Nov. 2021
Contact: Dr Gail Mulvey

MACRO-ECONOMIC OVERVIEW

Latest data from the UK Office for National Statistics (released 11th November 2021) reveal some encouraging signs in the national economy though it is still too early to describe this as a recovery from the pandemic. The size of the UK economy as measured by gross domestic product has continued increase. In Q2 of 2021, GDP grew by 5.5% followed by Q3 in which growth continued though at a much flatter rate (+1.3%). Figure 1 shows, however, that despite this level of growth, GDP is still 2% lower than pre-pandemic levels. Most estimates of the level of annual growth in 2021 have been revised upwards and latest forecasts average around +7%. Trends in GDP through 2021 have been marked by huge swings in output in service industries. The “bounceback” experienced by distribution, hotels and restaurants has been particularly striking. In Q2 of 2021, output in these activities was 21% higher than Q1 and 57% above levels recorded in the Q3 2020. Latest estimates for Q3 2021 show GDP continuing to increase (+2.1% on previous quarter) but still below the pre-pandemic level (2.1% below level recorded in Q4 2019).

Figure 1: Real GDP 2019 Quarter 4 to-2021 Quarter 3.



Source: ONS Statistical Bulletin: GDP first Quarterly estimate, UK: July to September 2021 p. 3 (data released 11th November 2021)

These positive trends in total GDP, however, are overshadowed by other evidence that suggests recovery has been uneven across sectors and territories. Emerging from the pandemic, the sustainability of the UK recovery is questionable given various structural imbalances and the re-emergence of economic issues that pre-date the lockdowns. Manufacturing output, for instance, recorded a slight fall in quarter 3 of 2021 with poor performance in transport equipment partially offset by increases in pharmaceuticals - manufacturing output is still 2.5% below pre-pandemic levels. Levels of unemployment have been falling slowly, down from 5% in quarter 1 of 2021 to 4.3% in quarter 3: the anticipated increase arising from redundancy following the end of the furlough scheme seems not to have transpired. But there is now significant imbalance in the UK labour market as evidenced by the growing numbers of job vacancies and reported difficulties experienced by employers in recruiting and retaining skilled workers. ONS reported record levels of vacancies for the period August to October 2021 (1,172,000) with unprecedented numbers in 15 of the 18 industrial sectors (*ONS Statistical Bulletin, Labour market Overview UK: November 2021*).

Structural imbalance is also reflected in trends in levels of inflation. In the medium term, it is likely that labour shortages in many sectors will feed inflation but the immediate causes are global in nature. Energy costs have increased while disruption to global supply chains has created shortages of goods and components which has inflated costs of imports. Annual inflation has increased from 1.6% at the start of 2021 to 3.8% in the year to October 2021. Latest forecasts for 2021 as a whole have increased to 4%, which is double the UK Treasury target of 2%. The possibility of a domestically-driven phase of wage spirals could clearly exacerbate this situation applying pressure to the Bank of England as it considers its decisions on interest rates which are now expected to increase across developed economies in general during 2022.

Table 1: SELECTED NATIONAL ECONOMIC INDICATORS

	Q4 2020	Q1 2021	Q2 2021	Q3 2021	2021 Forecasts (vi)
Gross Domestic Product (i)	Up 1.3% on previous 3 months	Down -1.4% on previous 3 months	+5.5%	+1.3%	+7.0%
Manufacturing output (ii)	Up 3.3% on previous quarter	Down -1.0 on previous quarter	+1.8%	-0.3%	
Services output (vii)	Up 0.9% on previous quarter	Down -1.8 on previous quarter	+6.5	+1.6	
Annual inflation (CPIH) (iii)	0.8% year to December 2020	1.6% year to April 2021	2.1% year to July 2021	3.8% year to Oct 2021	4.0%
Employment rate (iv)	Dec 2020 – 74.8%	Jan-March 2021 74.7%	Apr- June 2021 75.1%	July-Sept 2021 75.4%	
LFS Unemployment (iv)	Oct-Dec 2020 5.1%	Jan-March 2021 5.0%	Apr-June 2021 4.8%	July-Sept 2021 4.3%	4.8%
Base Interest rate (v)	0.1%	0.1%	0.1%	0.1%	

(i) ONS Statistical Bulletin – GDP quarterly national accounts revised estimates UK GDP – data released 11th November 2021

(ii) ONS Statistical Bulletin -Index of Production UK – September 2021 – data released 11th November 2021

(iii) ONS Consumer Price Index UK: October 2021 (latest data release 17th November 2021)

(iv) ONS Labour market Overview UK – latest issue November 2021

(v) Bank of England – Official Bank Rate History

(vi) UK Treasury Forecasts for the UK Economy – average of new forecasts made in November 2021 (No 412)

(vii) ONS Index of Services UK: September 2021 (data released 11th November 2021)

CORPORATE CHANGE IN CUMBRIA: JULY - SEPTEMBER 2021

Corporate change in Cumbria reported in the third quarter of 2021 provides significant illustration of the “bounce-back” shown in national GDP trends affecting hospitality and food services. This period has seen considerable numbers of reported investments and innovations by firms in Cumbria and relatively few closures indicating strong growth as the County recovers from the Covid-crisis. As was the case in the second quarter, it is the Retail, Food services and Recreation sectors, in particular, which have provided many examples of business growth with a total of 260 reported job gains (see Summary Table 2 and Table 3).

There are several national firms choosing to invest in the County with the opening of new branches or services (see Cazoo in Workington; MKM Building Supplies in Penrith; McDonalds in Ulverston; Bristol Street Motors in Carlisle; Toolstation in Workington and Uber in Kendal and Windermere). There are also quite a number of start-up shops and cafés or small retailers which are expanding their premises (see The Crofton Hall Coffee Shop, Thursby; Sweet Pepper Café, Barrow; Wok 'n rol, Barrow; Déjà Brew, Egremont; The Milk Hut, Goadebarrow; Industry Kitchen, Barrow; One Stop, Barrow and Red Chillies, Carlisle). Others are branching out by technological means, that is, providing apps so that customers can order online and have pick-up or delivery options available to them (see American KandyCo.; Chopping Block, Penrith and Home by Simon Rogan).

The Accommodation sector is also increasing its provision through investment (see Skelwith Fold Caravan Park, Skelwith and The White Lodge Hotel, Bowness).

In line with these developments, there are reports of tourist attractions and recreational facilities in the County investing in their products or services so as to attract more customers. For example, the Lakeland Maze Farm Park, Sedgwick has opened a six-and-a-half-acre maze in the shape of a sunflower to “symbolise positivity for people holidaying in this county

instead of going abroad this summer” and has doubled its outdoor space to ensure safety for visitors to its attractions (IC, 16.7.21). Ullswater Steamers has adopted an international app called “WishTrip”. The app comes to life when the visitor is on site, providing information on the location as well as walking routes in the area. The Kirkgate Centre, Cockermouth has launched a new outdoor market; Windermere Fine Art Gallery is creating special evening openings; Craig Hamilton Art, Cleator Moor is re-opening for the display of high quality art; Creative Studios Cumbria is opening a new building as an arts venue; Calder Bar and Lounge is hosting a three-day event of food, drink and music; Scalesceugh Hall is opening a spa in its grounds to bring the “Nordic way of wellbeing” to clients; a new cinema, The Ritz, is opening in Workington; and Kendal Snowsports Club is expanding and extending its facilities. In addition to these investments by individual businesses, Carlisle City Council has received a grant of £150,000 from the Ministry of Housing, Communities and Local Government which it has used to engage a community interest company, Tribe Carlisle. The latter is to run a new cultural and creative courtyard in Bitts Park. “Built from shipping containers, the courtyard aims to showcase a range of local companies and fuse concepts of the modern street market and independent retail” (IC, 27.8.21). Tribe Carlisle will also be holding a range of family-friendly fun events.

On the Manufacturing front, the County has seen a collaboration between Copeland Borough Council and Sellafield. The Engineering Centre of Excellence relocates engineering and maintenance specialists from Sellafield into a refurbished unit on the Leconfield Industrial Estate in Cleator Moor. More investment will be ploughed into the estate and there will be £20M of funds coming from the Government’s Town’s Deal.

Table 2: Reported Jobs Gained/Lost; Investment/Innovation; Disinvestment/Closure and Acquisitions by Standard Industrial Classification (SIC) Grouping

	Jobs		Firms engaged in					
	SIC Code	To be gained	To be lost	Investment	Innovation	Disinvestment	Closure	Acquisition / Merger
Manufacturing	C	250		Romar Innovate; Sellafield; Ørsted; The Engineering Centre of Excellence; Wax Lyrical	Sellafield; Lakes BioScience			
Construction	F			OHC Property Group; McCarthy and Stone				
Wholesale and Retail Trade	G	150		Co Op; Cazoo; MKM Building Supplies; Bristol Street Motors; Aldi; Beatrix Potter Attraction; One Stop; Tool Station	America Kandy Co.; Chopping Block; Cumbria Boxed; The Co Op		JTF Mega Discount Store	
Transportation and Storage	H	15		Newsquest and LOCALiQ; Uber				Cumbria Group
Accommodation and Food Services	I	95		Skelwith Fold Caravan Park; The Ship Inn; The Crofton Hall Coffee Shop; Sweet Pepper Café; The Furness Railway; Wabi Sabi; Deliveroo; Wok n' Rol; Deja Brew; The Milk Hut; Industry Kitchen Café; Nara Spa and Kitchen; Mc Donalds; The White Lodge Hotel; Red Chillies			Pizza Hut; The Llama Karma Café; EVCL Child	
Information and Communication	J							
Financial and Insurance Activities	K			Douglas Grange			Barrow and District Credit Union	
Real Estate Activities	L							

Professional, Scientific & Technical Activities	M			Market Z	Cartmel Shepherd			
Administrative and Support Service Activities	N						Hay's Travel	
Public Administration, Defence & Social Security	O							
Education	P				Kendal College; Furness College	Fitness Surgery		Leo Group and Newton Rigg
Human Health & Social Work Activities	Q	5		Linmoor Far Old Park; Pennington Nursery				
Arts, Entertainment & Recreation	R			The Lakeland Maze Farm Park; TB Group; Kendal Snowsports Club; The Alhambra Cinema; Windermere Fine Art Gallery; Craig Hamilton Art; Tribe Carlisle; The Ritz Cinema.				
Other Service Activities	S	2		Top Dog; Little and Cain; Creative Standing Cumbria				

The data in this table is based on the author's allocations of reported job gains and losses to SIC codes and has not been verified by separate enquiry. Details reported Aug also contain inaccuracies and be subject to change due to circumstances.

Press reports generally do not identify how many jobs are full or part-time, hence it is not possible to provide job numbers as Full-Time Equivalents. The main source of reports is the In-Cumbria AM newsletter.

Table 3: Jobs Gained or Lost, Investment, Innovation, Adaptation and Acquisition - Breakdown

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments/ New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
2-Jul-21	Skelwith Fold Caravan Park	Skelwith	Accommodation and Food Services							The caravan park is to build 5 new glamping pods on its 18 hectare site.	
2-Jul-21	The Ship Inn	Piel Island	Accommodation and Food Services	10						The pub is to reopen next week with the relaxation of C-restrictions creating 10 new jobs.	
5-Jul-21	Romar Innovate	Cleator Moor	Manufacturing							The clothes manufacturer has been awarded a £30M contract to provide PPE to the NDA for its sites across the UK, including Sellafiled, for the next 4 years.	
5-Jul-21	American Kandy Co.	On-line	Wholesale and Retail Trade							A new confectionary take-away service has been launched. The owner originally had a confectionary stall in the market hall in Barrow but since closing last year, has developed this website from which customers can order deliveries.	
5-Jul-21	Chopping Block	Penrith	Wholesale and Retail Trade					√		The butchers has launched a new online delivery and click-and-collect service due to an increase in demand spurred by C.	
6-Jul-21	The Crofton Hall Coffee Shop	Thursby	Accommodation and Food Services							This is a new venture due to open on 7 th July, serving home-made, locally sourced food.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments/ New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
6-Jul-21	Cumbria Group	Longtown	Transport and Communication	15						The largest FMCG logistics provider in the UK will be taking over Green White Star Acquisitions which owns Eddie Stobart. It is reported that the move will provide job retention, investment and will bring an entrepreneurial spirit.	
8-Jul.-21	Douglas Grange	Kendal	Financial and Insurance Activities							The chartered accountancy co. whose main office is in Blackburn, Lancashire, has opened a new office in Meadowbank House on Shap Road.	
10-Jul.-21	OHC Property Group	Kendal	Construction							The developer is constructing 15 new luxury apartments on the site of the former Sawyers Arms building in Stricklandgate. The development will be called "Cavendish Court".	
10-Jul-21	Co Op	Ulverston	Wholesale and Retail Trade							The store is undergoing a major refurbishment which will see the existing building demolished. A larger site and car park facility will be built in its place. The store will also be run on renewable electricity.	
14-Jul-21	Sweet Pepper Café	Barrow	Accommodation and Food Services							The plant-based/vegan café is to expand with another venue specialising in Mediterranean and Mexican cuisine. The current venue will focus on American, Japanese and Asian cuisine.	
14-Jul-21	Home by Simon Rogan	On-line	Accommodation and Food Services							The firm is to relaunch its home delivery service of bespoke food offerings in collaboration with Lake District accommodation providers: Lakelovers, Heart of the Lakes and Lakes Cottage Holidays.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments/ New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
15-Jul-21	Cazoo	Carlisle	Wholesale and Retail Trade							The on-line car retailer has opened a customer centre on the Kingstown Industrial site, investing over £1M on the site and creating 15 jobs	
16-Jul-21	The Lakeland Maze Farm Park	Sedgwick	Arts, Entertainment & Recreation							The farm park has opened a 6.5 acre maze in the shape of a sunflower to "symbolise positivity" for people holidaying in the County instead of going abroad this summer. It has also doubled its outdoor space.	
16-Jul-21	The Kirkgate Centre	Cockermouth	Arts, Entertainment & Recreation							The town's cultural hub is launching a new outdoor market aimed at supporting Cumbria's creative community with 20 stalls and local history exhibitions.	
19-Jul-21	Sellafield	Seascale	Manufacturing							Having halted work when the C-pandemic began, work is to restart on the Sellafield Product and Residue Store Retreatment Plant. It will store historic nuclear waste and the project will create long-term job opportunities.	
20-Jul-21	Kendal College	Kendal	Education							The College is working in collaboration with University Hospitals of Morecambe Bay Trust to deliver a new T-level qualification in Health from Sep. 2021.	
21-Jul-21	Cumbria Boxed	Carlisle	Wholesale and Retail Trade							This new company will provide a subscription service to deliver some of the County's best local products to people across the UK. Each month there will be a different theme to the range of products available.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
21-Jul-21	TB Group	Barrow	Arts, Entertainment & Recreation							The company is to build a new gym in a converted industrial unit off Walney Road.	
21-Jul-21	The Old Stamp House	Ambleside	Accommodation & Food Services								The restaurant has been named "Best Fine Dining Restaurant" in the 2021 World Travellers' Choice Awards.
21-Jul-21	The Furness Railway	Barrow	Accommodation & Food Services					√		The Wetherspoon's pub is investing in a £750,000 beer garden.	
26-Jul-21	Fitness Surgery	Ulverston	Arts, Entertainment & Recreation			√				The sports training and fitness firm is closing due to the "devastating impact of the C-pandemic."	
26-Jul-21	Wabi Sabi	Ambleside	Accommodation & Food Services							The restaurant has taken on new staff and invested in new equipment following the rise in demand for its sushi boxes after featuring in a Ch.4 documentary entitled "A Lake District Farm Shop" as the shop's supplier.	
29-Jul-21	Top Dog	Penrith	Other Service Activities	5						This new dog day care centre will open on the Willowhome Industrial Estate.	
29-Jul-21	JTF Mega Discount Warehouse	Barrow	Wholesale and Retail		30	√				The discount store has gone into administration.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
1-Aug-21	Deliveroo	Workington	Accommodation & Food Services							The food delivery co. is launching in Workington, allowing customers to order food from a range of restaurants and food outlets in the area.	
5-Aug-21	Lodore Falls Hotel & Spa	Near Keswick	Accommodation & Food Services								It has been named the "Best Countryside Getaway in the UK" in the 2021 Good Spa Guide Awards.
5-Aug-21	Wok 'n' rol	Barrow	Accommodation & Food Services							A new shop selling homemade sushi and salad boxes has opened.	
6-Aug-21	MKM Building Supplies	Penrith	Wholesale and Retail Trade	15						The UK's largest independent builders' merchant has opened a new branch.	
6-Aug-21	Newsquest and LOCALiQ	Carlisle	Transport and Communication							The companies are to invest in a state-of-the-art newsroom and digital marketing agency on the current Dalston Rd. site. Having been empty for over 2 years, the former printing press and press hall will be demolished.	
6-Aug-21	Kendal Snowsports Club	Kendal	Arts, Entertainment & Recreation							The Club is to extend the matted dry slope by 25-30% so that the beginner slope can be expanded to offer additional children's classes at peak times. There will also be an extension to the ski-lodge clubhouse.	
7-Aug-21	Déjà Brew	Egremont	Accommodation & Food Services	10-15						The bubble tea and food café in Cleator Moor is opening a new branch.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
7-Aug-21	Bristol Street Motors	Carlisle	Wholesale and Retail Trade							The co. is opening its first MG dealership on the Kingstown Industrial Estate. It will be its third franchise in Carlisle. It will also offer charging facilities for electric vehicles.	
7-Aug-21	Ørsted	Off Barrow	Manufacturing							The co. is to spend £1M on refurbishing its windfarm operation hub.	
9-Aug-21	The Alhambra Cinema	Keswick	Arts, Entertainment and Recreation							The cinema has secured a £5M grant to launch a Young Programmers Initiative which will see 21 sixth formers from Keswick School help the cinema to programme one feature per week.	
10-Aug-21	Aldi	Barrow, Penrith and Workington	Wholesale and Retail Trade	150						The supermarket giant is creating jobs across its stores in a range of roles from part-time positions to senior management posts.	
10-Aug-21	The Co Op	Various	Wholesale and Retail Trade							The supermarket giant is introducing recycling units for soft plastics in its stores across the County.	
11-Aug-21	Ginger Bakers	Kendal	Accommodation and Food Services							The bakers is collaborating with Mealtime, London, in making the UK's first African and Caribbean frozen meals and meal kits.	
11-Aug-21	The Milk Hut	Ulverston	Accommodation & Food Services							High Roosebeck Farm at Goadsbarrow is opening a new 24-hour milkshake vending machine so that customers can enjoy the farm's fresh milk, all day every day.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
13-Aug-21	Furness College	Barrow	Education							The education provider has developed a new app called "My Furness" which will give their students access to everything that they need ie. their timetable, email, support and print credit services and access to their virtual learning environment.	
13-Aug-21	Newton Rigg College Campus	Near Penrith	Education							The College has been bought by the Leo Group, Penrith. The Group operates Omega Proteins in Penrith, the animal by-products processing plant.	
17-Aug-21	Windermere Fine Art Gallery	Windermere	Arts, Entertainment and Recreation							The art gallery is creating special evening openings for previewing and private viewings for its artwork and exhibitions, the aim being "to be recognised as a northern hub for high quality fine and contemporary art" (IC, 17.8.21).	
17-Aug-21	Industry Kitchen Café	Barrow	Accommodation & Food Services							The café is moving to a street just around the corner "so as to gain more space and create a more relaxing setting for diners" (IC, 17.8.21).	
19-Aug-21	REACT Foundation	Cleator Moor	Human Health and Social Work Activities							.	The charity, whose activities are run by volunteers, has won the Queen's Award for Voluntary Service.
20-Aug-21	Little and Cain	Barrow	Other Service Activities	2						The funeral directors have hired more staff due to greater demand for their services and are also increasing the size of their car park for visitors and staff.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
20-Aug-21	The Co Op	Ulverston	Wholesale and Retail Trade							The supermarket has relocated to a new larger site on Priory Road where it has built a 2,900 ft ² convenience store and car park. It will run on 100% renewable electricity.	
20-Aug-21	Wigton Country Market	Wigton	Wholesale and Retail Trade							The market is to close after many of its stall holders have decided to retire or move on to other projects.	
22-Aug-21	Craig Hamilton Art	Cleator Moor	Arts, Entertainment and Recreation							The gallery is re-opening as an improved space for the display of high quality art. It will feature the artwork and sculptures of 6 local artists.	
25-Aug-21	Market Z	Whitehaven	Professional, Scientific and Technical Activities							A new marketing and public relations firm has been launched which aims to understand and target the consumer needs of young people.	
27-Aug-21	Tribe Carlisle	Carlisle	Arts, Entertainment and Recreation							The community interest co. which won the contract to operate Carlisle City Council's new cultural and creative courtyard in Bitts Park, will open on 28 th August, hosting a range of free, family-friendly events.	
31-Aug-21	McCarthy and Stone	Kendal	Construction							The property developers are to build 55 retirement living apartments on the former Porsch Centre, Shap Road. 15 of the apartments will be for locals. There will be landscaped gardens, car parking spaces and electric vehicle charging points.	
31-Aug-21	Ulswater Steamers	Lake Ullswater	Arts, Entertainment and Recreation							The cruise operating co. has adopted the app "WishTrip" which is an online platform that acts as a visitor guide for attractions and landlords all over the world. The app is used when the user is on site, providing information such as walking routes in the area.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in production	Increase in production	Adaptation in type of products /		
31-Aug-21	Nara Spa and Kitchen	Scalesceugh Hall	Accommodation and Food Services	20				√		The first phase of the opening of this new venture will include a skin studio, nail studio and bistro. The 2 nd phase to open later this year, will bring a pool, sauna and steam room.	
6-Sep-21	Mc Donalds	Ulverston	Accommodation and Food Services	65						A new restaurant will be opening at Oubas Hill in early December and is expected to create at least 65 full and part-time jobs.	
6-Sep-21	Linmoor Far Old Park	Ireleth	Human Health & Social Work Activities	5						The company is to expand its children's nursery so that it can care for 30 rather than 20 children at present. Full-time staff will rise by 4 and PT by 1.	
8 Sep-21	Pennington Nursery	Ulverston	Human Health & Social Work Activities							The nursery has opened its new purpose-built unit, replacing the dilapidated building that it was in.	
8-Sep-21	JTF Mega Discount Warehouse	Barrow	Wholesale and Retail Trade							The discount store is to reopen after closure earlier this year. It has been purchased out of administration by Poundstretcher.	
10-Sep-21	Sellafield	Seascale	Manufacturing							The company has been trialling a robot dog called "Spot" as part of its remote-operations toolset at the Calder Hall power station. Spot has been developed in the partnership between Createc and Boston Dynamics (see CEB, no. 9)	
10-Sep-21	Pizza Hut	Barrow	Accommodation and Food Services							The eatery will close on Saturday and the site converted into a drive-thru' branch of Tim Hortons, a Canadian coffee and baked goods chain.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related Changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in Production	Increase in production	Adaptation in type of products / services		
11-Sep-21	Beatrix Potter Attraction	Bowness-on-Windermere	Wholesale and Retail Trade							The firm is opening a new store dedicated to Peter Rabbit merchandise next to the attraction building. It will stock the largest range of Beatrix Potter gifts on offer in the UK.	
11-Sep-21	The White Lodge Hotel	Bowness-on-Windermere	Accommodation and Food Services							The hotel is to build a block of 6 family suites on a plot to the rear of the hotel. It has said that "with an increasing number of domestic holidays, the business has found that a more luxury option for travellers is required."	
11-Sep-21	The Engineering Centre of Excellence	Cleator Moor	Manufacturing							The Centre – a collaboration between Sellafield and Copeland Borough Council – is a development which relocates engineering & maintenance specialists from Sellafield into a refurbished unit at the Leconfield Industrial Estate.	
11-Sep-21	Kentdale Land Rover	Kendal	Wholesale and Retail Trade								Won the 2021 awards for "Land Rover Group of the Year," "Retailer of the year" and "Customer Service Award for 2021."
13-Sep-21	Barrow Grilla Cheese	Barrow	Accommodation and Food Services							The takeaway and dine-in shop has announced a new delivery service to run on weekends.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in production	Increase in production	Adaptation in type of products / services		
14-Sep-21	Wax Lyrical	Lindal-in-Furness	Manufacturing							The home fragrance manufacturer has completed the build of its new £1.5M factory which accommodates six 50-tonne storage tanks, several 36 tonne mixing tanks and a filling, labelling & finishing line.	
16-Sep-21	Lakes BioScience	Ulverston	Manufacturing	250						The pharmaceutical firm has signed an agreement with Cytiva to help initiate the implementation of innovative workflows at their new specially-designed & built £350M plant. There will be new highly skilled jobs.	
16-Sep-21	Hays Travel	Barrow	Administrative and Support Service Activities							The travel agency is closing its store "due to unforeseen circumstances" but are looking for new premises in the town.	
17-Sep-21	The Llama Karma Café	Near Penrith	Accommodation and Food Services							The café is closing.	
18-Sep-21	The Ritz Cinema	Workington	Arts, Entertainment and Recreation							The cinema will be opening on 30 th September and has 3 screens.	
18-Sep-21	Barrow & District Credit Union	Barrow	Financial and Insurance Activities							The community savings and loans provider has collapsed, unable to qualify for government support during the pandemic.	
20-Sep-21	Lilly's Café	Appleby	Accommodation and Food Services							The café, which started in June, is now starting "Lily's Library Book Club."	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in production	Increase in production	Adaptation in type of products / services		
22-Sep-21	One Stop	Barrow	Wholesale and Retail Trade							A new convenience store is opening at the former home of Coral on Friars Lane.	
22-Sep-21	Tool Station	Workington	Wholesale and Retail Trade							The tool supplier has opened a new store on the Clay Flatts Industrial Estate. It also has a brand new app allowing customers to order their goods.	
22-Sep-21	Cartmell Shepherd	Various locations in the County	Administrative and Support Service Activities							The solicitors have produced a guide for businesses planning for the future, called "Top 20 Tips for SMEs' Guide." It highlights 3 key areas that businesses should focus on: their cash, people and customers.	
24-Sep-21	Calder Bar and Lounge	Seascale	Accommodation and Food Services							The pub is hosting the "Calder Beer Fest" – a 3-day event of food, drink and music, as it re-opens after C with new management.	
25-Sep-21	Red Chillies	Carlisle	Accommodation and Food Services							A new Indian takeaway is to open later this year on Denton Street with the premises undergoing a renovation.	
26-Sep-21	MitiClean	Barrow	Financial and Insurance Activities								The firm which does building cleaning has been named "Best New Business" at the UK 2021 Enterprise Awards.
28-Sep-21	EVCL Child	Penrith	Accommodation and Food Services							The chilled food delivery business has gone into administration due to a loss of customers and the driver shortage.	

Date Reported	Firm Name	Location	Standard Industrial Classification	Jobs		Reported Covid-related changes				Further Detail / Investments / New services	Other Innovation News
				To be gained	To be lost	Closure	Reduction in production	Increase in production	Adaptation in type of products / services		
29-Sep-21	Uber	Windermere and Kendal	Transportation and Storage							The taxi firm is introducing its Local Cab app to people in these towns who can then order a cab via it. Uber says that it is to meet growing demand for trips and that that they will be working with local taxi firm, "Lakeside Taxis."	
29-Sep-21	Creative Studios Cumbria	Barrow	Other Business Activities							The charity set up to provide affordable, high quality creative spaces for charities and community groups is refurbishing a derelict building at 102 Abbey Road. It will open as an arts location on 9 th October where there will be a digital arts festival, creative workshops and a café.	
29-Sep-21	The Punch Bowl Inn	Crossthwaite	Accommodation and Food Services							The owner is introducing a number of new initiatives in an attempt to address staff shortages; a 4.5 day week, an employee profit-based bonus scheme, enhanced training, private health care provision and travel expenses for staff living outside the local area.	

Note:

C – Covid 19