

Carr, Katie and Bindewald, Leander ORCID: <https://orcid.org/0000-0001-7323-6282> (2016) "Zero is where the real fun starts": evaluation for value(s) co-production. In: TEESNet Annual Conference 2016: Measuring What's Valuable or Valuing What's Measurable? Monitoring and Evaluation in Education for Sustainable Development and Global Citizenship, 21 September 2016, Liverpool Hope University, UK. (Unpublished)

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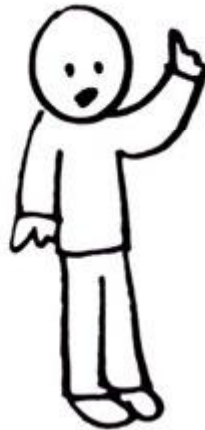
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# "Zero is where the real fun starts" - Evaluation for value(s) co-production

REMEMBER!  
Zero is a number  
too!



Invented in the 18<sup>th</sup> C by some  
person with too much time  
on his hands.

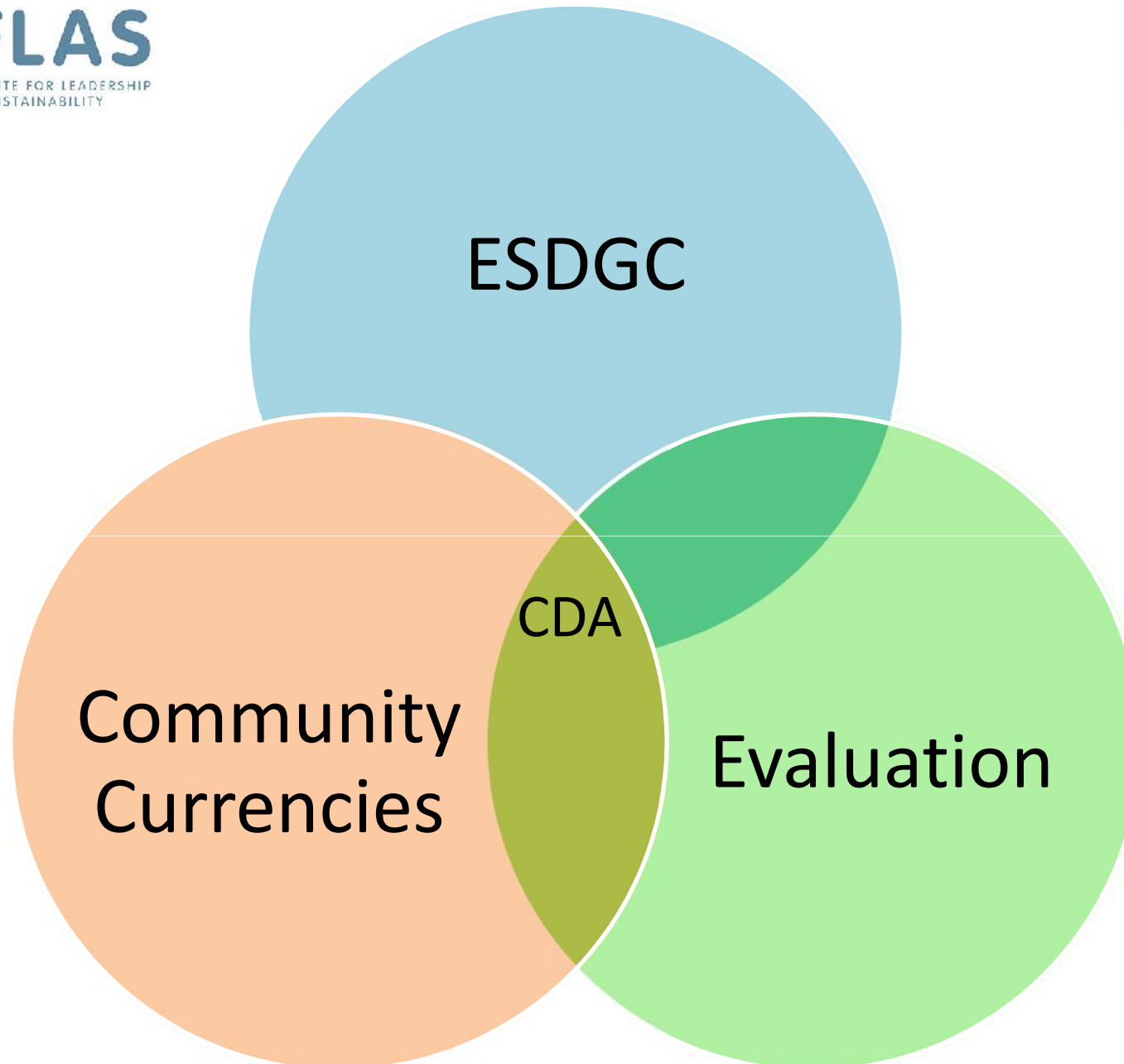
Katie Carr, *CDEC*  
Leander Bindewald,  
*IFLAS (University of  
Cumbria)*

# Aims

- To introduce Critical Discourse Analysis
- Money as example of narrow focus on measurement and quantifiability (econophonics)
- Implications of discourse for: teaching, evaluation, ESDGC



Exploring  
together..!

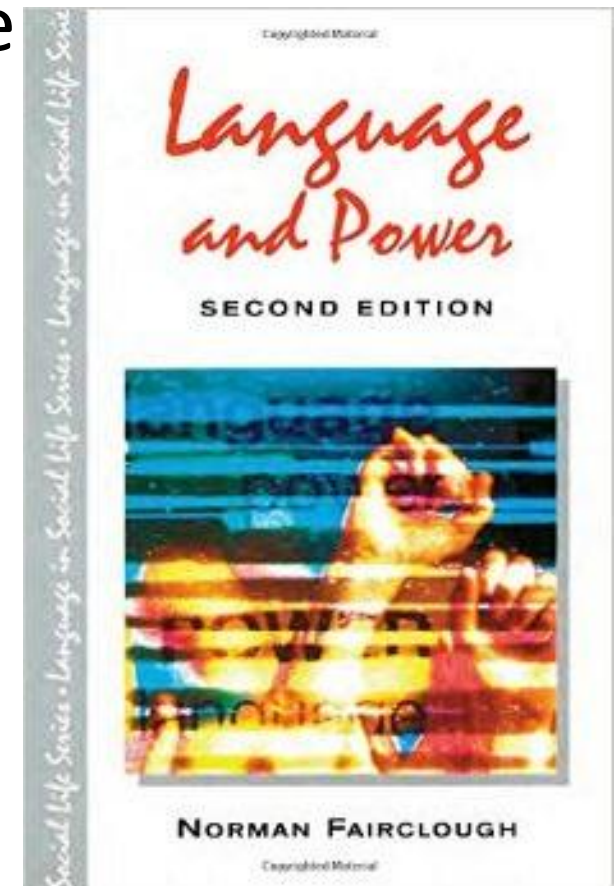






“an interdisciplinary approach to the study of discourse that views language as a form of social practice...social practice and linguistic practice constitute one another”

“focuses on investigating how societal power relations are established and reinforced through language use”





# Econophonics





**Zero**  
**Is where the Real Fun starts.**  
**There's too much counting**  
**Everywhere else!**

*Hafiz, C14th*