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04.07.2019

# Increasing Information Literacy Support using Webinars

Linda Moses-Allison & Emma Holgate



# What do you think makes a good webinar?

[www.menti.com](https://www.menti.com)

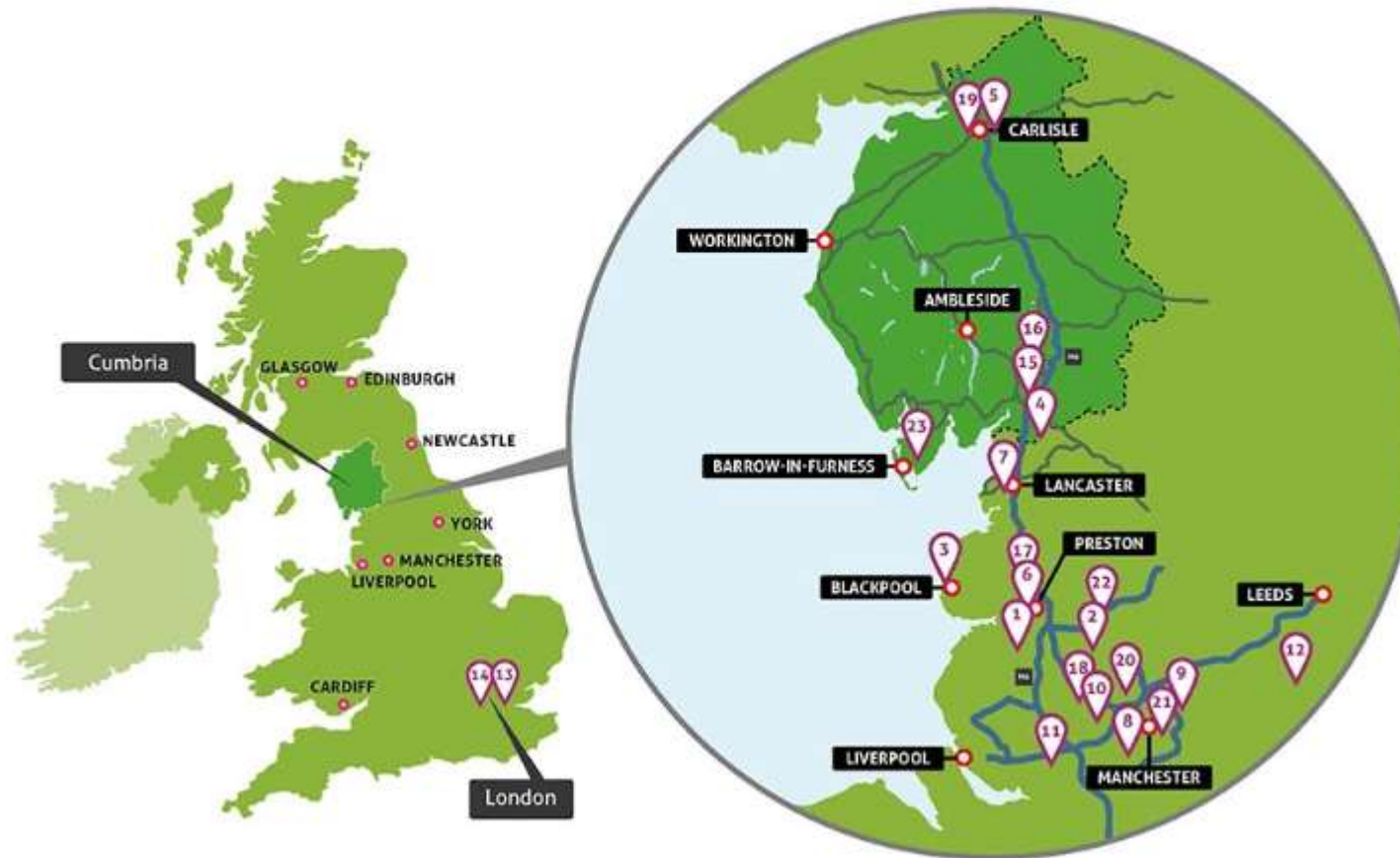
Code 60 42 51

Talbot, M. (2005) Web. Available at:  
<https://www.flickr.com/photos/tigr/80925768/> (Accessed: 25<sup>th</sup> June 2019).



# University of Cumbria

## School Direct Partnership Map





Finding  
Information

Reading and  
Notetaking

Writing at  
University

Managing Your  
Studies

Presentations

Reflection

Dissertations and  
Research Projects



Referencing, Plagiarism and  
Turnitin

Being  
Critical

Digital  
Capabilities

Head Start Studyskills  
Course

Further Support and  
Appointments



Meeting student expectations? Or our own perceptions?

# Activity

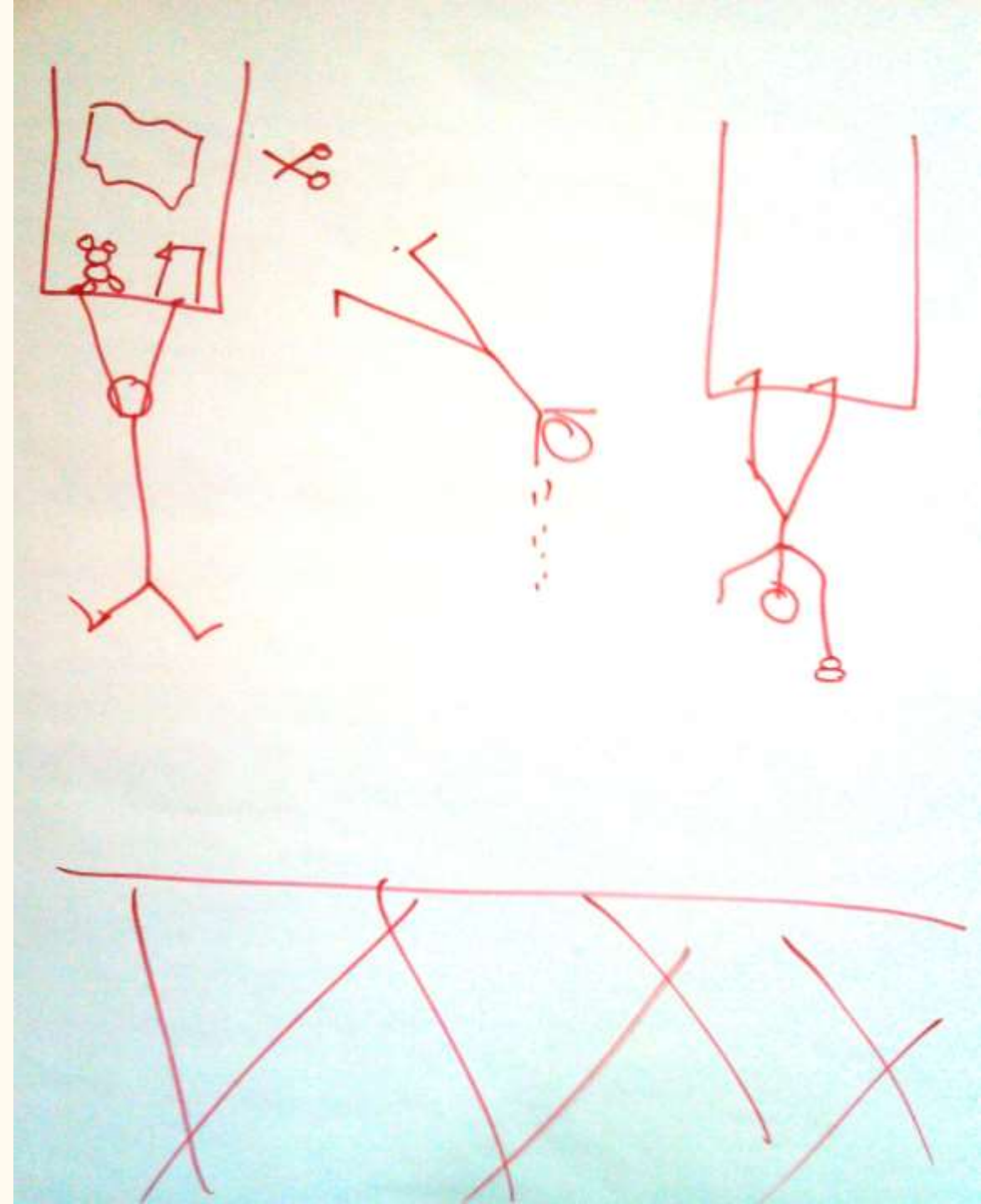
From word cloud identify one area to focus on.

How would you approach this?

Why would this benefit your students?

Watling, R. (2010) Not my flipchart 1. Available at:  
<https://www.flickr.com/photos/robwatling/4746135878/> (Available at: 25<sup>th</sup> June 2019)

Skills@Cumbria.ac.uk





**Make it  
interesting!**

**What?**

**When?**

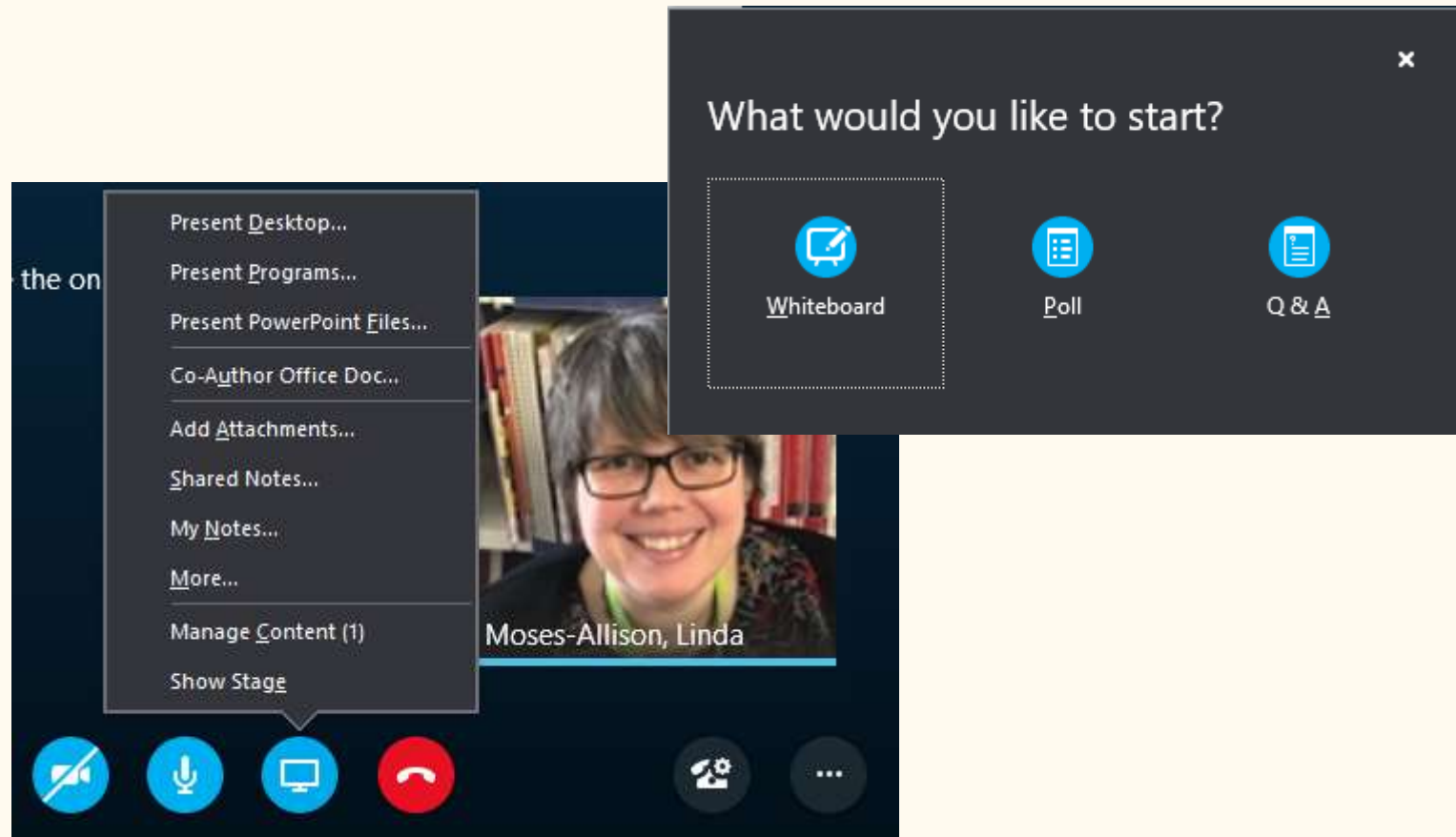
**How?**



*"Good length - not too long. Delivery style very friendly and approachable. Excellent subject knowledge by presenters. Targeted FAQs/concerns - very useful"*

School Direct Student 2019

Ask AQD for  
their Skype  
Handout!



# Good news!

Pilot generated positive feedback from attendees & students welcomed follow-up materials

Academic staff welcomed the development and are keen for more.



# Next steps

Regular webinars

Increased offering of topics

Available to all students

[Skills@Cumbria.ac.uk](mailto:Skills@Cumbria.ac.uk)



# Next year

- Webinars running from early September
- Range of days and times
- Combination of subject specific and multidisciplinary content
- Addition of Academic Writing 'Nuts and Bolts' sessions



T<sup>3</sup> O<sup>1</sup>

D<sup>3</sup> O<sup>1</sup>

### Considerations...

1. Alternative webinar software?
2. A 'partner' resource
3. Calendar software
4. Ticketing platform
5. Online recording
6. Lurkers

“An act of talking or writing in online discussion forums is often regarded as an indicator of online participation but not necessarily the only one. In a broad sense, participation in learning occurs when students are involved in the processes of thinking and reflective observation (Kolb, [1984](#)). Thus, in addition to creating posts in online forums, reading forum posts can also signal online participation.”

Cheng & Chau (2016) p.261.



# Imagine you are a lurker... how do we engage you?

[www.menti.com](https://www.menti.com)

Code 60 42 51



Captain Pancakes (2011) Box Cat. Available at:  
<https://www.flickr.com/photos/70006548@N04/6359363281/> (Accessed: 25<sup>th</sup> June 2019).



Questions?

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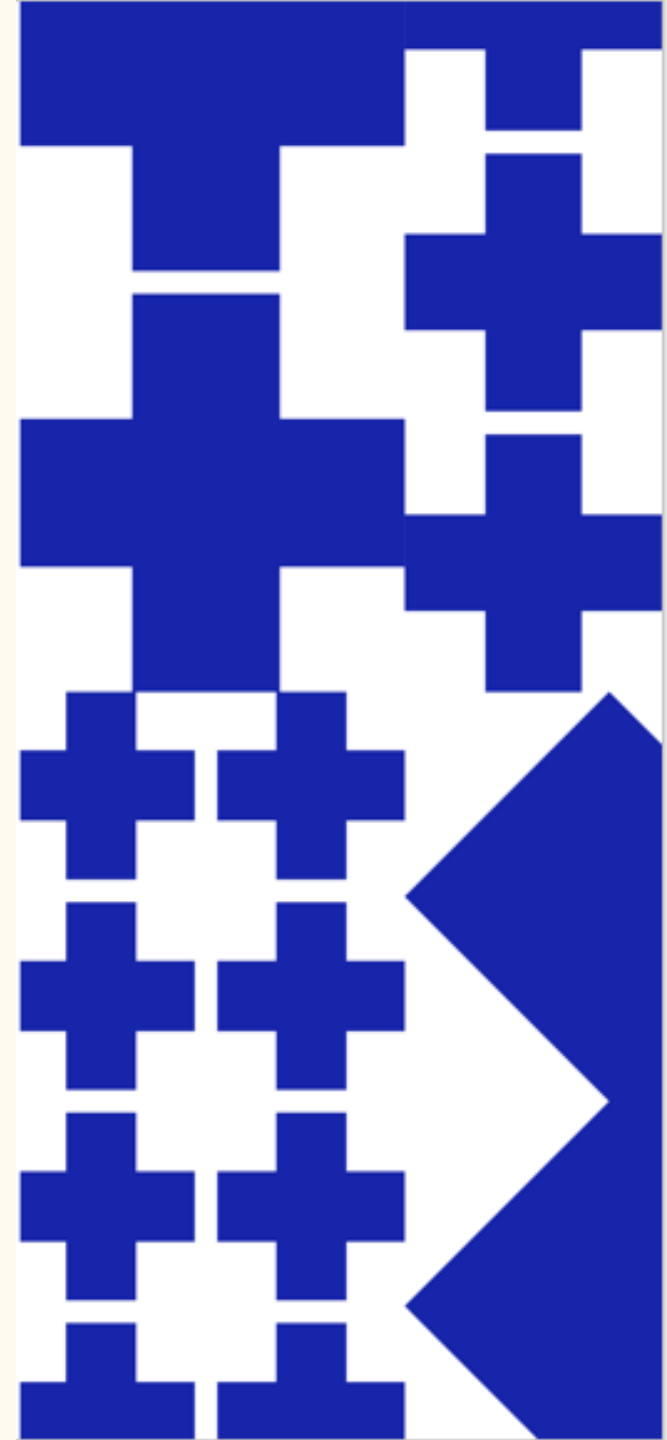
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