

Sanders, Dawn, Nyberg, Eva, Snaebjornsdottir, Bryndis, Wilson, Mark ORCID: <https://orcid.org/0000-0003-4123-2118> , Eriksen, Bente and Brkovic, Irma (2017) Beyond plant blindness: seeing the importance of plants for a sustainable world. In: State of the World's Plants Symposium, 25-26 May 2017, Royal Botanic Gardens Kew, London, UK. (Unpublished)

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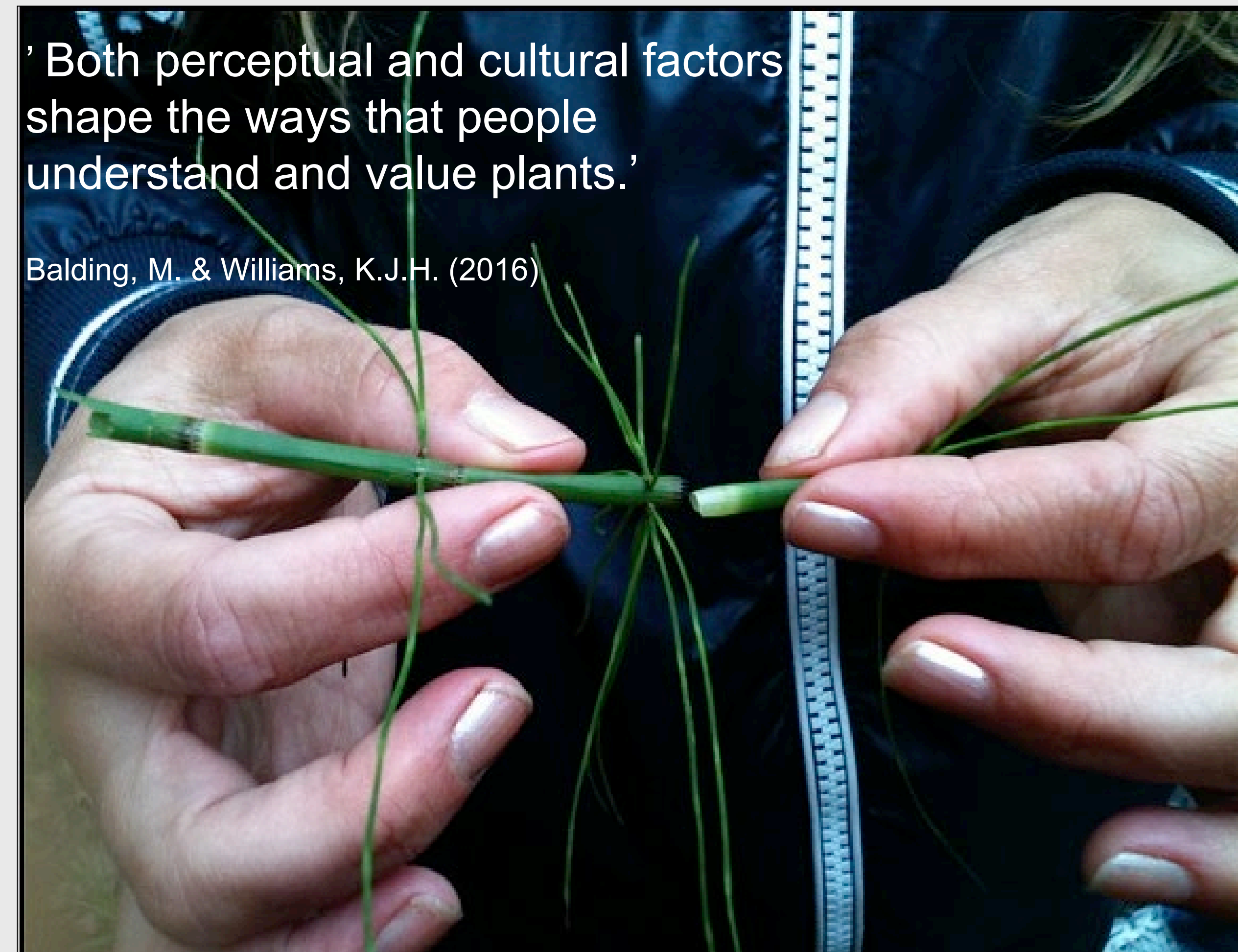
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# Beyond Plant Blindness: Seeing the importance of plants for a sustainable world

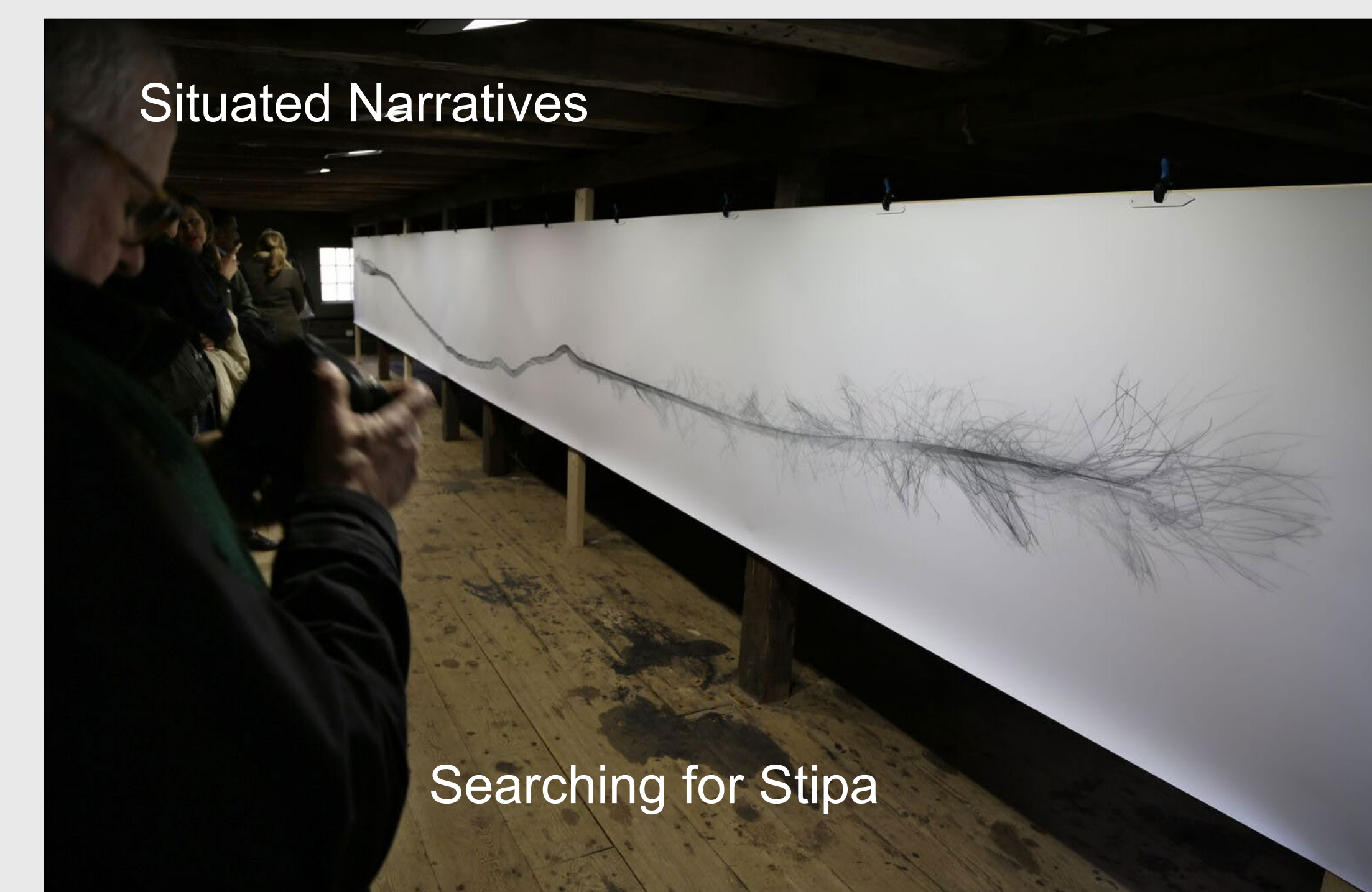
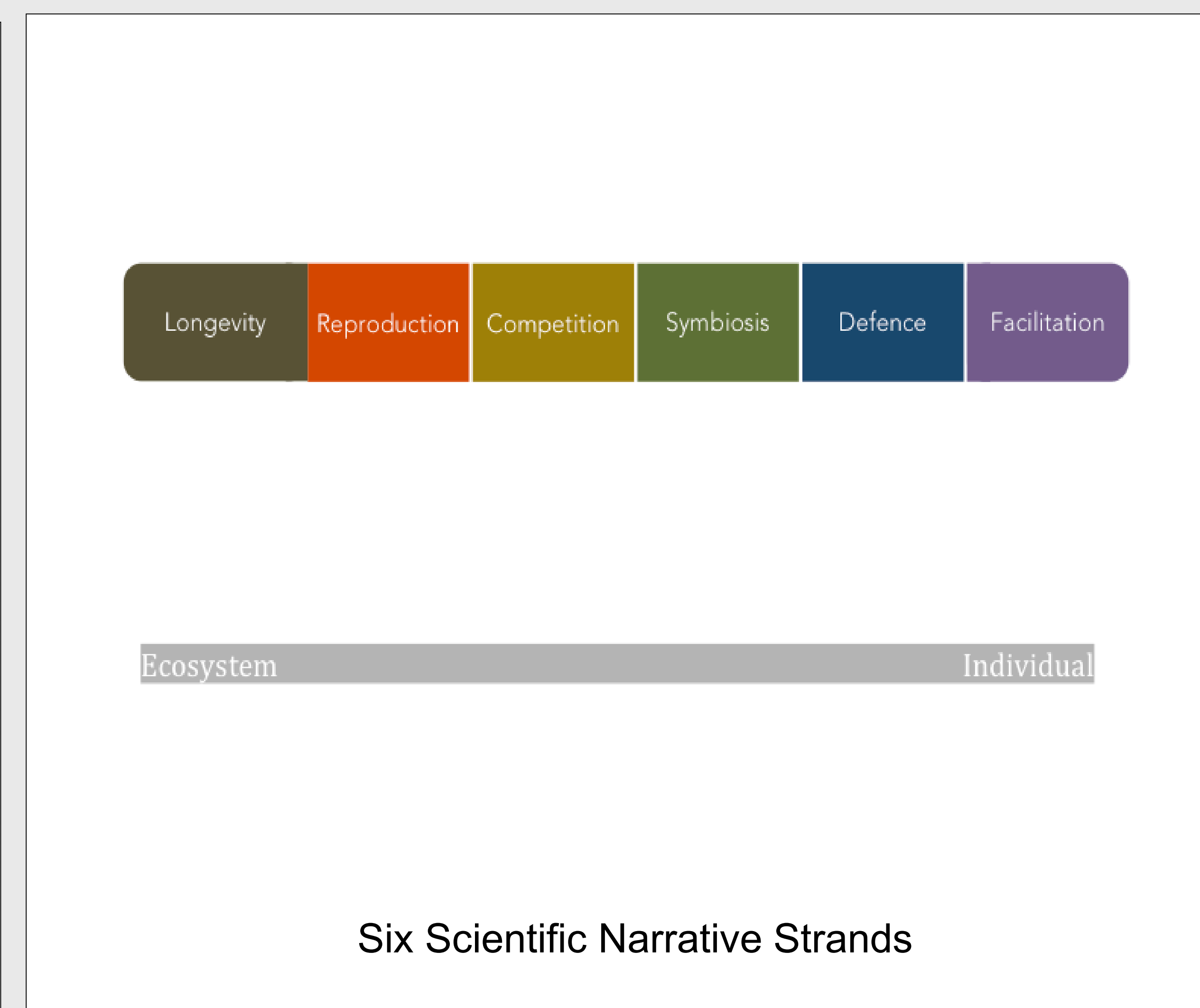
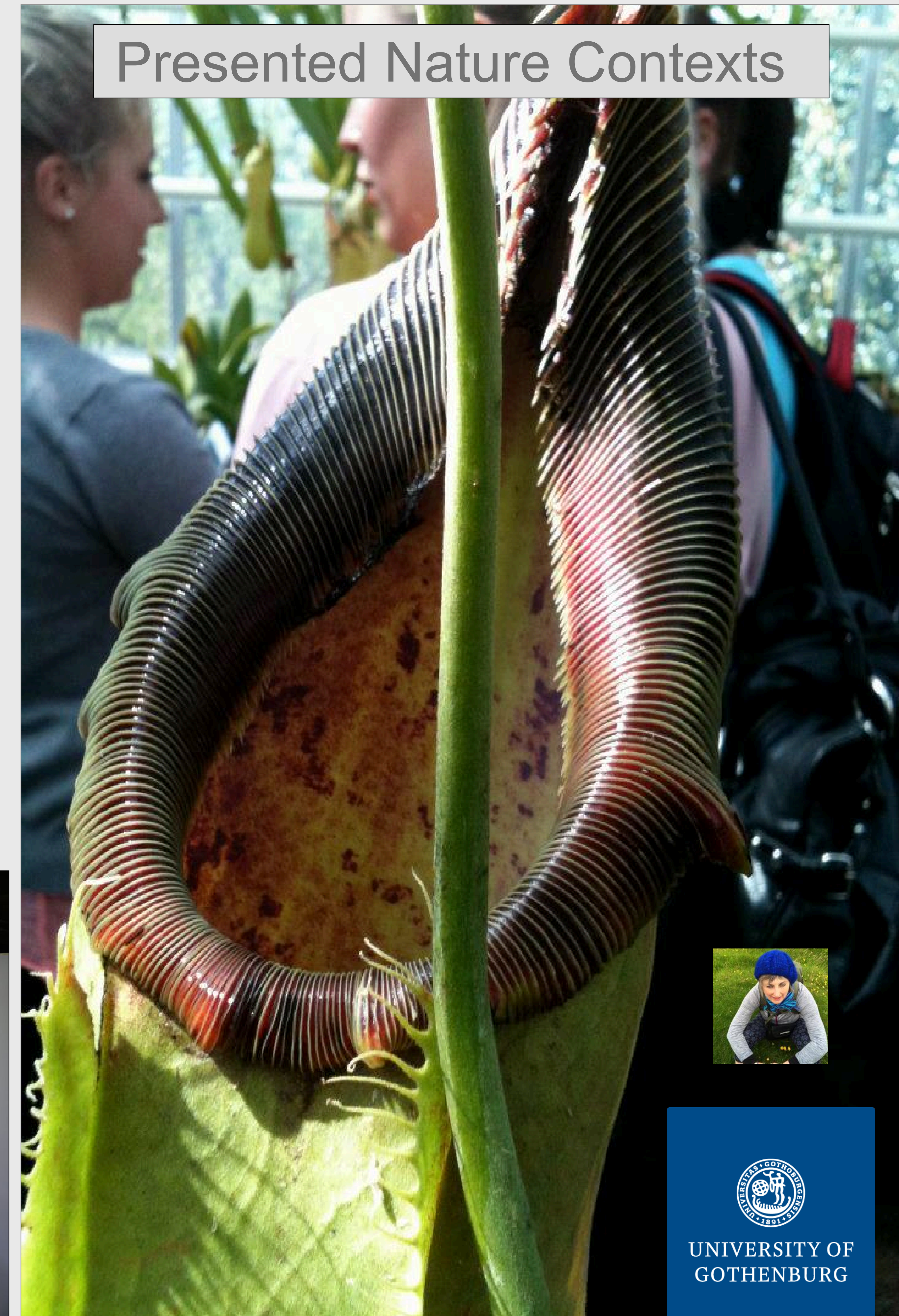
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How might plant-based sensoric experiences influence human perceptions of plants?

How might story-based scientific narratives concerning individual plants impact on 'plant-blindness' in didactical situations?

By 'looking through an artistic lens' is it possible to appreciate/identify plants in new ways?



**We are not targeting plants in themselves but rather how humans interact with their 'plantness'. We cannot afford our citizens to see 'nothing' when they look at plants; the basis of most life on earth.**