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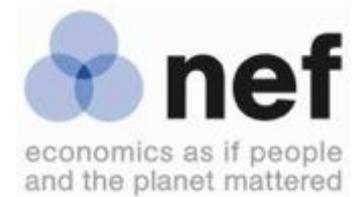


Understanding the impact of Community Currencies

Leander Bindewald

NEF (the new economics foundation)

19th May 2015



This presentation has been produced by the New Economics Foundation as part of the Community Currencies in Action (CCIA) collaboration project.

CCIA is a transnational partnership working to develop and deliver community currency demonstrations in several member states across the North West of Europe. CCIA will lead the way in sharing knowledge and best practice to enable communities throughout Europe to grow stronger in their ability to achieve vibrant and prosperous networks that are efficient in delivering social, economic and environmental outcomes.

CCIA will design, develop and implement community currencies across NW Europe; providing a rigorously tested package of support structures to facilitate the development of CCs across NWE and promote CCs as a credible (policy) vehicle for achieving positive outcomes.

CCIA is part funded through the INTERREG IVB North West Europe (NWE) Programme, which is a financial instrument of the European Union's Cohesion Policy - Investing in Opportunities.

Find out more about CCIA on our website: www.communitycurrenciesinaction.eu



The CCIA Partnership



CCIA Pilots: Time Currencies



Gemeente Amsterdam
Stadsdeel Oost



CCIA Pilots: SME Credit Currencies



CCIA Pilots: Sustainable Behavioural



limburg.net

FAIRFIN
meer dan geld



What do they have in common?

Currency:

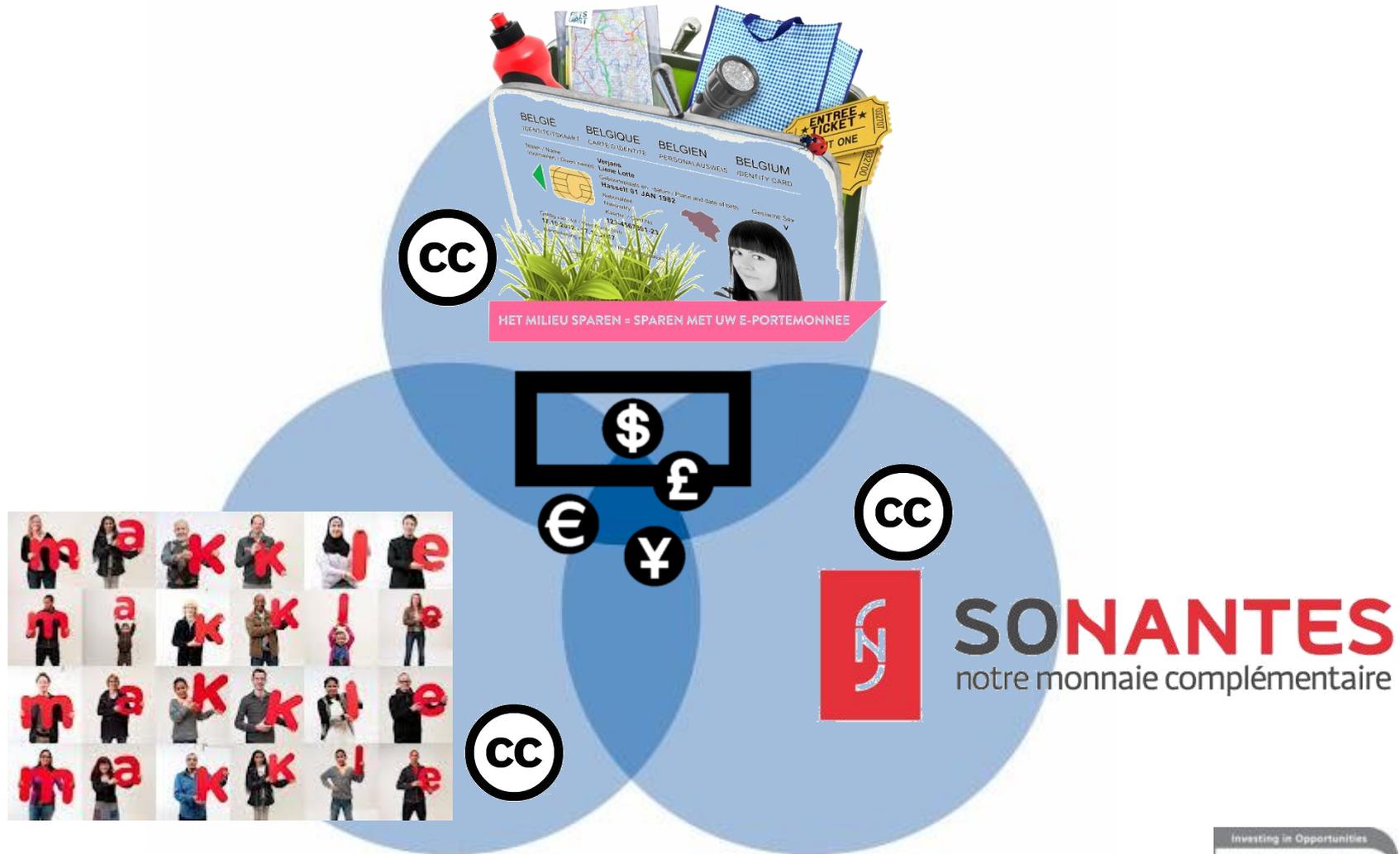
A unit system
to facilitate
collaboration
in a community

How facilitate?

What Collaboration?

Which community?

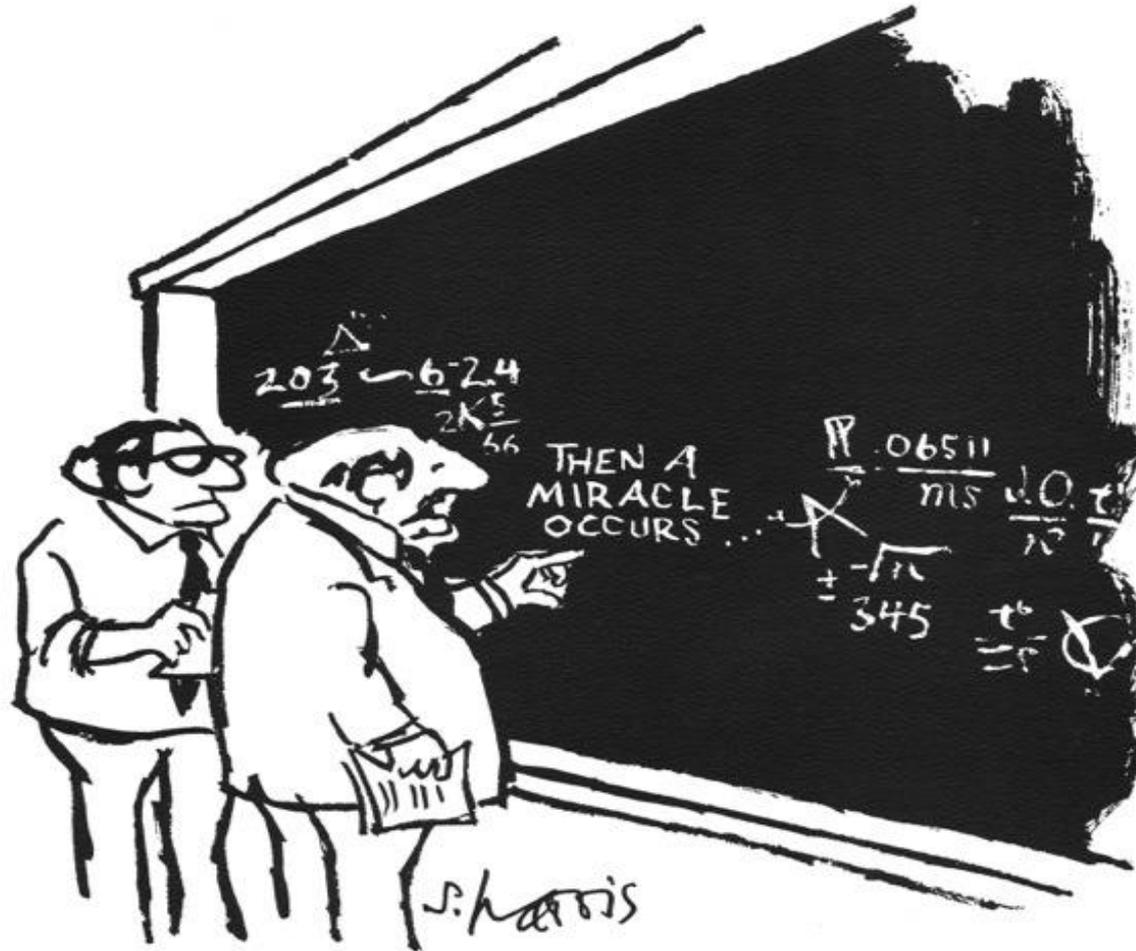
Money as we know it...?



HET MILIEU SPAREN = SPAREN MET UW E-PORTEMONNEE

SONANTES
notre monnaie complémentaire

A great solution – in search of a problem



"I THINK YOU SHOULD BE MORE EXPLICIT HERE IN STEP TWO."

CCIA Evaluation Framework



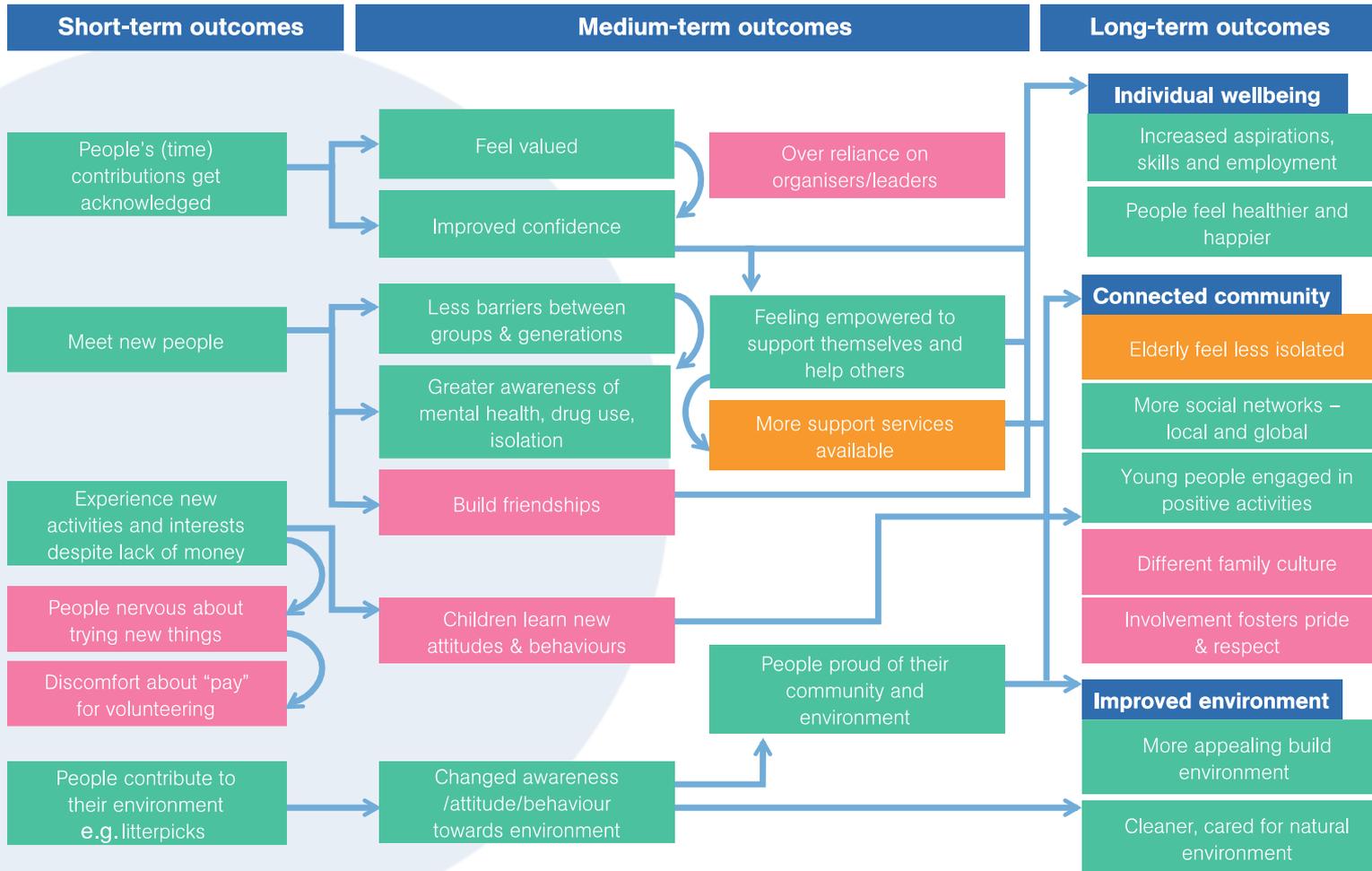
No small change

Evaluating the success of your community currency project

Theory of Change: process



Theory of Change: product



Money with a purpose



economics as if people
and the planet mattered



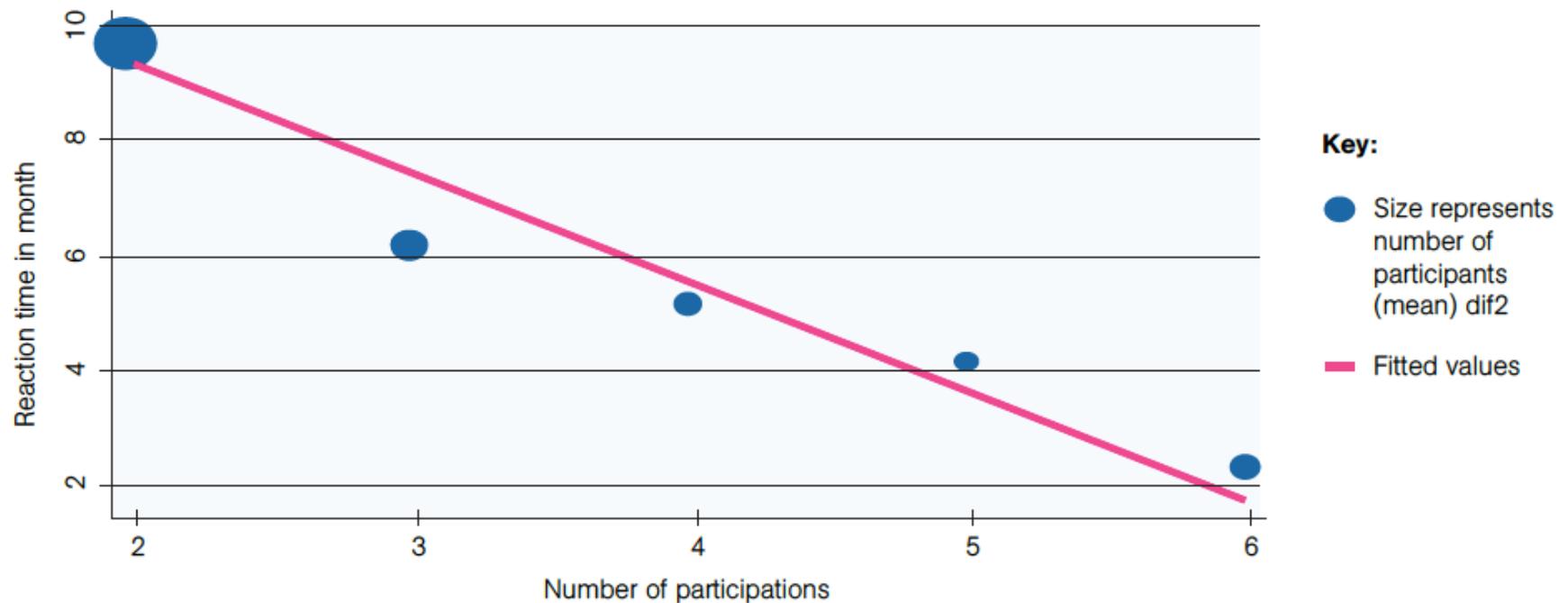
Money with a purpose
Community currencies achieving social,
environmental and economic impact

1. Democratising Services and Organisations
2. Supporting the SME Economy
3. Countering inequality and social Exclusion
4. Addressing environmental impacts

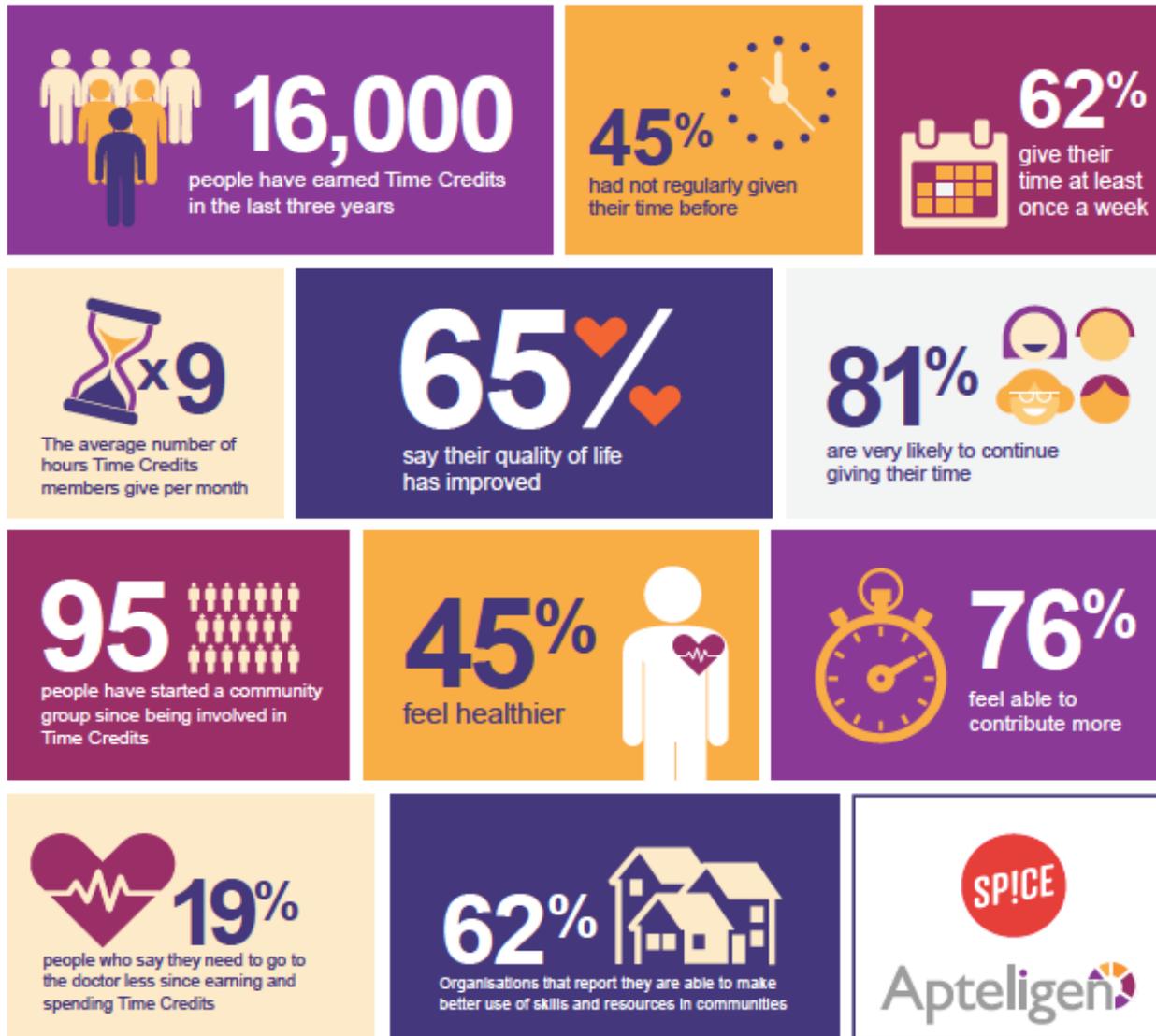
Brixton Pound



Figure 11. Frequency of use and reaction time to newly announced activity (in months).



Spice Time Credits

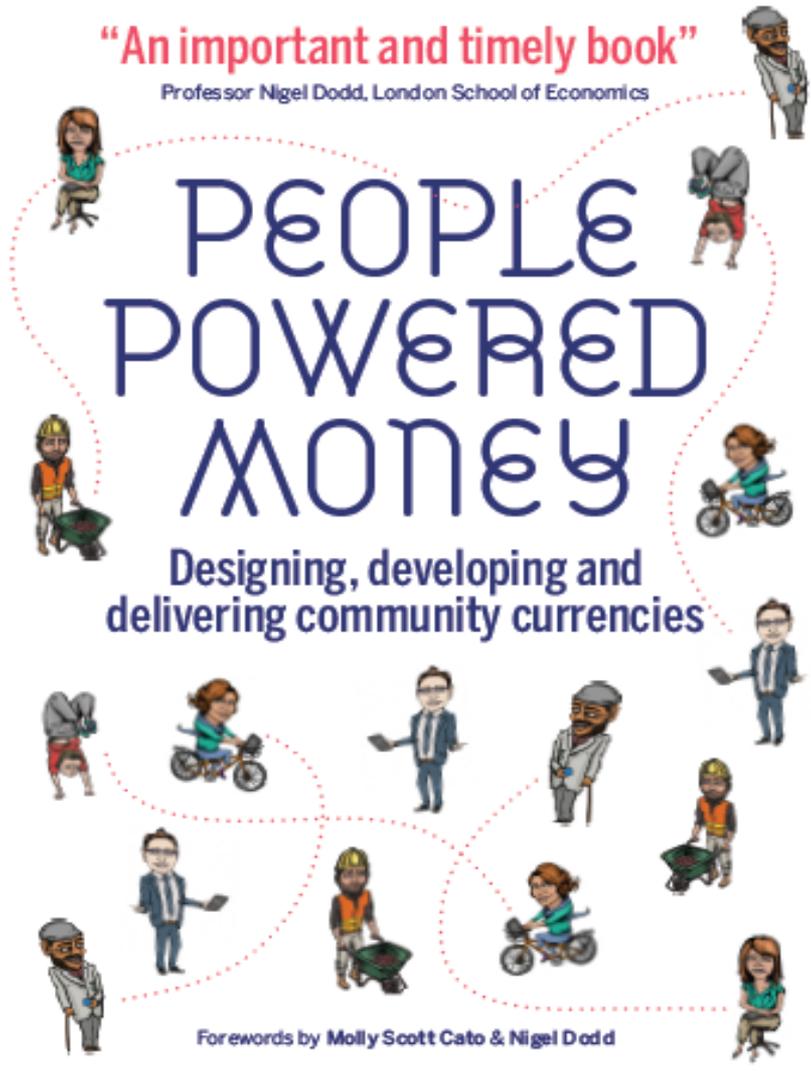


Economic & environmental impacts



“An important and timely book”

Professor Nigel Dodd, London School of Economics



PEOPLE POWERED MONEY

Designing, developing and
delivering community currencies

Forewords by Molly Scott Cato & Nigel Dodd

Community Currencies

Opportunities and challenges
for local government





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Most Thumbs Up



Mutual Credit



Cryptocurrency



Bristol Pound

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Launched by the Community Currencies in Action (CCIA) EU Interreg project in 2014, C-C.info will initially focus on currency initiatives in the North West Europe region. Together with our [international partners](#), our efforts are designed to eventually provide a comprehensive guide to community currency topics and developments from across the globe.

We are grateful for the [contributions](#) from the volunteers who help update, improve and translate articles, as well as submitting new data, documents and events.

Money - a Social Technology



Community Currencies - a tool now ready to deploy