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## Paper Sessions Friday 7<sup>th</sup> July 11.00 – 12.30

### Session 1 Widening Access Evaluation and Data Room – Seminar rooms 2 and 3

#### **Further Education Segmentation Tool**

FE to HE Segmentation Tool is an evaluative tool created via a joint funded project across a number of Uni Connect partnerships through Cosmos Ltd to support work with 16+ learners. The FE Segmentation Diagnostic Tool allows us to assign learners whilst in school or colleges, in to one of four identified segments that span a range of likelihood to apply to Higher Education. This allows a more accurate targeting of interventions delivered by the Hello Future Team.

***Anna Bradley, Outreach and Evaluation Manager, Hello Futures – University of Cumbria***

#### **Evaluating a case-by-case approach to admissions**

An evaluation of a case-by-case approach to admissions that considers students' backgrounds instead of solely grades shows that this approach is likely to have a positive impact on students from underrepresented groups, and it also highlights the importance of evaluation to identify inclusive processes for HE access.

***Romina Alfonso de Strubinger Evaluation Analyst, University of Plymouth, Cara Baer and Dr Cath Gristy.***

#### **Findings from a comparative study which examined the outcomes of an outreach activity run on a university campus to the same activity run in schools.**

Three intensive five-day WP activities were run in schools. Three were run on a university campus. The outcomes were analysed and compared. The purpose of this study was to test the hypothesis that WP activities run on a university campus add value to the participant experience.

***Richard Seymour Project Officer, Higher Horizons, Emma Baines, Strategic Outreach Coordinator.***

### Session 2 – Raising Attainment Room – Seminar rooms 8 and 9

#### **Attainment raising, targeted and strategic outreach: A joined-up approach.**

DANCOP will share key learnings from the process of developing and implementing the flagship programme of outreach activity to support attainment raising, Steps to Success. This multi-intervention programme aims to develop learners' self-awareness skills and provide them with the tools to refine these as they move through their educational journey.

***Emma Walker Dancop Area Manager Dancop – UniConnect***