

Sanders, Dawn, Nyberg, Eva, Snaebjornsdottir, Bryndis, Wilson, Mark ORCID: https://orcid.org/0000-0003-4123-2118, Eriksen, Bente and Brkovic, Irma (2017) Beyond plant blindness: seeing the importance of plants for a sustainable world. In: State of the World's Plants Symposium, 25-26 May 2017, Royal Botanic Gardens Kew, London, UK. (Unpublished)

Downloaded from: https://insight.cumbria.ac.uk/id/eprint/4247/

Usage of any items from the University of Cumbria's institutional repository 'Insight' must conform to the following fair usage guidelines.

Any item and its associated metadata held in the University of Cumbria's institutional repository Insight (unless stated otherwise on the metadata record) may be copied, displayed or performed, and stored in line with the JISC fair dealing guidelines (available <u>here</u>) for educational and not-for-profit activities

provided that

- the authors, title and full bibliographic details of the item are cited clearly when any part of the work is referred to verbally or in the written form
 - a hyperlink/URL to the original Insight record of that item is included in any citations of the work
- the content is not changed in any way
- all files required for usage of the item are kept together with the main item file.

You may not

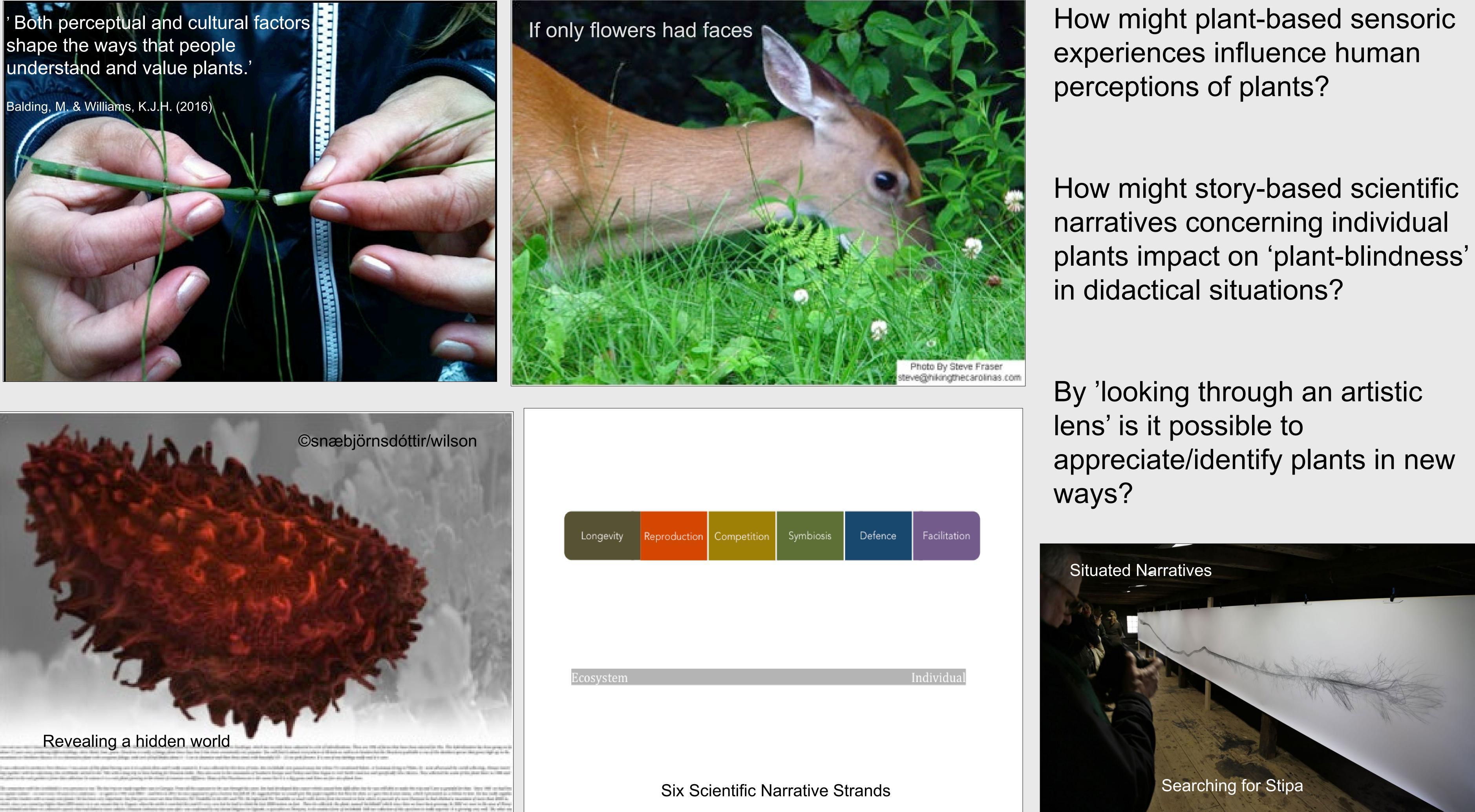
- sell any part of an item
- refer to any part of an item without citation
- amend any item or contextualise it in a way that will impugn the creator's reputation
- remove or alter the copyright statement on an item.

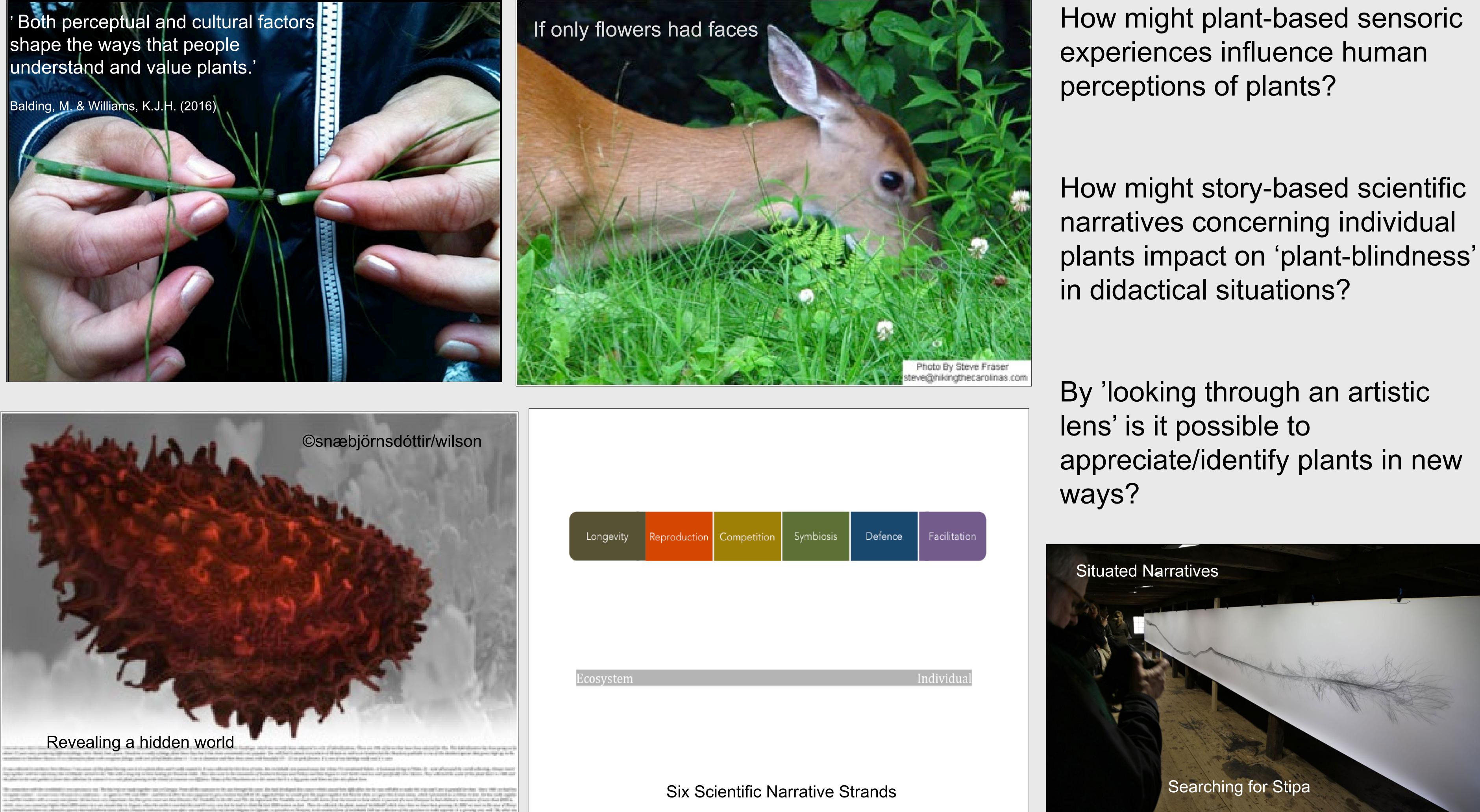
The full policy can be found <u>here</u>.

Alternatively contact the University of Cumbria Repository Editor by emailing insight@cumbria.ac.uk.

Beyond Plant Blindness: Seeing the importance of plants for a sustainable world

Sanders, D.L.,¹ (dawn.sanders@gu.se) Nyberg, E.¹ Snæbjörnsdóttir, B²., Wilson, M³., Eriksen, B.⁴ and Brkovic, I.¹





and the second second

We are not targeting plants in themselves but rather how humans interact with their 'plantness'. We cannot afford our citizens to see 'nothing' when they look at plants; the basis of most life on earth.

SOTWP Symposium, Kew 2017. ¹University of Cumbria, UK and ⁴ Lund University, Sweden. Research Funded by The Swedish Research Council DNR 2014-2013.

