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# THE VILLAGE

CHARLIE DOUGLAS-BROWN

WITH JEANNE LANDON-CAMPBELL

# THE CURRENT STATE

- There are 29 communities (electoral wards) in Cumbria that are ranked as the most deprived in the country
- Life expectancy is 16 years lower for men and 14 years lower for women in these communities than in other areas of Cumbria
- In terms of children's health, children from the deprived areas of Cumbria are more likely to have a low birth weight (less than 2.5 kg), die before their first birthday, have higher levels of dental decay, have poorer educational outcomes, participate in risk taking behaviours such as smoking and drinking alcohol and have poorer mental health

IT TAKES A VILLAGE TO RAISE A CHILD" IS A PROVERB THAT MEANS THAT AN ENTIRE COMMUNITY OF PEOPLE MUST PROVIDE FOR AND INTERACT POSITIVELY WITH CHILDREN FOR THOSE CHILDREN TO EXPERIENCE AND GROW IN A SAFE AND HEALTHY ENVIRONMENT.



# WHO IS "THE VILLAGE"?

Parents

Friends

Neighbours

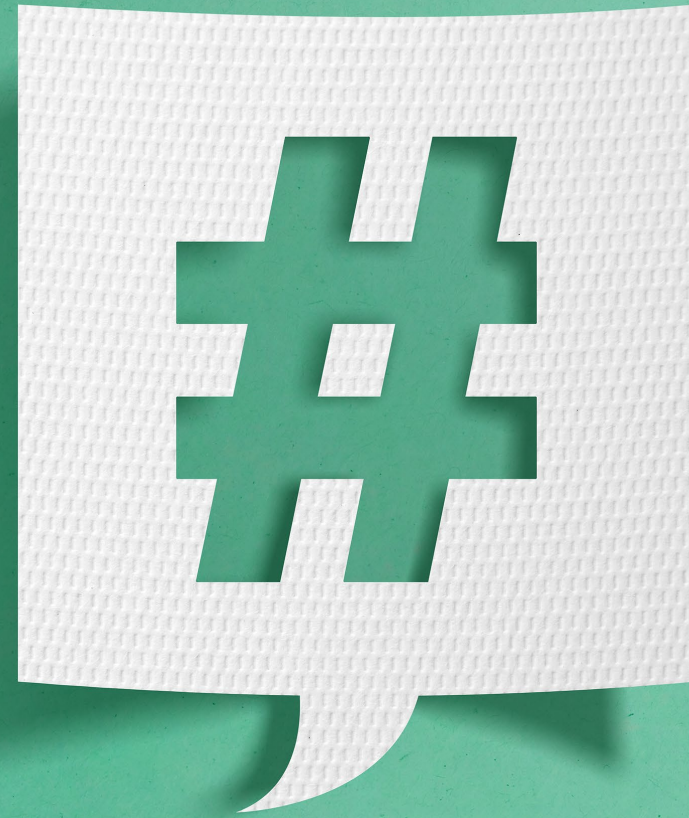
Wider Family

Professionals, eg  
GP, social  
worker, teacher,  
health visitor

# HOW CAN WE FACILITATE CHANGE?

Arrange yourselves in to small groups of 2, 3 or 4 and think about small ways in which you could support families and children and be a positive part of their "Village"

**FEEDBACK**





"There comes a point  
where we need to stop  
just pulling people out  
of the river.

We need to go upstream  
and find out why they're  
falling in."

- ARCHBISHOP DESMOND TUTT -