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Increasing Information Literacy Support using Webinars

Linda Moses-Allison & Emma Holgate
What do you think makes a good webinar?

www.menti.com

Code 60 42 51

University of Cumbria
Meeting student expectations? Or our own perceptions?
Activity

From word cloud identify one area to focus on.

How would you approach this?
Why would this benefit your students?


Skills@Cumbria.ac.uk
Make it interesting!

What?

When?

How?

"Good length - not too long. Delivery style very friendly and approachable. Excellent subject knowledge by presenters. Targeted FAQs/concerns - very useful"

School Direct Student 2019
Ask AQD for their Skype Handout!
Good news!

Pilot generated positive feedback from attendees & students welcomed follow-up materials

Academic staff welcomed the development and are keen for more.
Next steps

Regular webinars

Increased offering of topics

Available to all students
Next year

• Webinars running from early September
• Range of days and times
• Combination of subject specific and multidisciplinary content
• Addition of Academic Writing ‘Nuts and Bolts’ sessions
Considerations...

1. Alternative webinar software?
2. A ‘partner’ resource
3. Calendar software
4. Ticketing platform
5. Online recording
6. Lurkers
“An act of talking or writing in online discussion forums is often regarded as an indicator of online participation but not necessarily the only one. In a broad sense, participation in learning occurs when students are involved in the processes of thinking and reflective observation (Kolb, 1984). Thus, in addition to creating posts in online forums, reading forum posts can also signal online participation.”

Imagine you are a lurker... how do we engage you?

www.menti.com

Code 60 42 51

Captain Pancakes (2011) Box Cat. Available at:
Questions?
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References


References
