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Designing for accessibility

https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK
Designing for users on the autistic spectrum

<table>
<thead>
<tr>
<th>Do...</th>
<th>Don’t...</th>
</tr>
</thead>
<tbody>
<tr>
<td>use simple colours</td>
<td>use bright contrasting colours</td>
</tr>
<tr>
<td>write in plain language</td>
<td>use figures of speech and idioms</td>
</tr>
<tr>
<td>use simple sentences and bullets</td>
<td>create a wall of text</td>
</tr>
<tr>
<td>make buttons descriptive</td>
<td>make buttons vague and unpredictable</td>
</tr>
<tr>
<td>build simple and consistent layouts</td>
<td>build complex and cluttered layouts</td>
</tr>
</tbody>
</table>

Do this

- Attach files
- Click here!

https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK
Designing for users of screen readers

**Do...**

- Describe images and provide transcripts for video
- Follow a linear logical layout
- Structure content using HTML5
- Build for keyboard use only
- Write descriptive links and headings

**Don’t...**

- Only show information in an image or video
- Spread content all over a page
- Rely on text size and placement for structure
- Force mouse or screen use
- Write uninformative links and headings

[https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK](https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK)
Designing for users with low vision

Do...

- use good colour contrasts and a readable font size
- publish all information on web pages
- use a combination of colour, shapes and text
- follow a linear, logical layout
- put buttons and notifications in context

Don’t...

- use low colour contrasts and small font size
- bury information in downloads
- only use colour to convey meaning
- spread content all over a page
- separate actions from their context

Start

HTML

Submit

200% magnification

Submit

https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK
# Designing for users with dyslexia

## Do...
- Use images and diagrams to support text.
- Align text to the left and keep a consistent layout.
- Consider producing materials in other formats (for example audio or video).
- Keep content short, clear and simple.
- Let users change the contrast between background and text.

## Don’t...
- Use large blocks of heavy text.
- Underline words, use italics or write in capitals.
- Force users to remember things from previous pages - give reminders and prompts.
- Rely on accurate spelling - use autocorrect or provide suggestions.
- Put too much information in one place.

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[For more information, visit](https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK)
Designing for users with physical or motor disabilities

Do...

- make large clickable actions
  - Yes

- give clickable elements space

- design for keyboard or speech only use
  - Tab

- design with mobile and touchscreen in mind

- provide shortcuts

Don’t...

- demand precision
  - No

- bunch interactions together

- make dynamic content that requires a lot of mouse movement
  - 1
  - 2
  - 2a
  - 2b
  - 2c

- have short time out windows

- tire users with lots of typing and scrolling

Find address

https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK
Designing for users who are deaf or hard of hearing

**Do...**

<table>
<thead>
<tr>
<th>Action</th>
<th>Do this</th>
</tr>
</thead>
<tbody>
<tr>
<td>write in plain language</td>
<td>use complicated words or figures of speech</td>
</tr>
<tr>
<td>use subtitles or provide transcripts for videos</td>
<td>put content in audio or video only</td>
</tr>
<tr>
<td>use a linear, logical layout</td>
<td>make complex layouts and menus</td>
</tr>
<tr>
<td>break up content with sub-headings, images and videos</td>
<td>make users read long blocks of content</td>
</tr>
<tr>
<td>let users ask for their preferred communication support when booking appointments</td>
<td>make telephone the only means of contact for users</td>
</tr>
</tbody>
</table>

**Don’t...**

<table>
<thead>
<tr>
<th>Action</th>
<th>Don’t</th>
</tr>
</thead>
<tbody>
<tr>
<td>use complicated words or figures of speech</td>
<td>use complicated words or figures of speech</td>
</tr>
<tr>
<td>put content in audio or video only</td>
<td>put content in audio or video only</td>
</tr>
<tr>
<td>make complex layouts and menus</td>
<td>make complex layouts and menus</td>
</tr>
<tr>
<td>make users read long blocks of content</td>
<td>make users read long blocks of content</td>
</tr>
<tr>
<td>make telephone the only means of contact for users</td>
<td>make telephone the only means of contact for users</td>
</tr>
</tbody>
</table>
### Designing for users with anxiety

<table>
<thead>
<tr>
<th>Do...</th>
<th>Don’t...</th>
</tr>
</thead>
<tbody>
<tr>
<td>give users enough time to complete an action</td>
<td>rush users or set impractical time limits</td>
</tr>
<tr>
<td>explain what will happen after completing a service</td>
<td>leave users confused about next steps or timeframes</td>
</tr>
<tr>
<td>make important information clear</td>
<td>leave users uncertain about the consequences of their actions</td>
</tr>
<tr>
<td>give users the support they need to complete a service</td>
<td>make support or help hard to access</td>
</tr>
<tr>
<td>let users check their answers before they submit them</td>
<td>leave users questioning what answers they gave</td>
</tr>
</tbody>
</table>

Source: [https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK](https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK)
Home Office Digital’s goal is to make exceptional services for everyone.

Understanding accessibility means we can build services that work for everyone, whatever their access need.

These posters show how you can make your service accessible for different access needs.

Email access@digital.homeoffice.gov.uk to get involved and help make Home Office Digital services accessible by default.

https://github.com/UKHomeOffice/posters/tree/master/accessibility/dos-donts/posters_en-UK