Prince, Heather and Hayes, Tracy (2017) Evidencing atmospheres and narratives: measuring the immeasurable? In: European Institute for Outdoor Adventure Education and Experiential Learning (EOE) International Seminar, 28 June - 2 July 2017, University of St Mark and St John, Plymouth, UK.

Downloaded from: http://insight.cumbria.ac.uk/id/eprint/3103/

Usage of any items from the University of Cumbria’s institutional repository ‘Insight’ must conform to the following fair usage guidelines.

Any item and its associated metadata held in the University of Cumbria’s institutional repository Insight (unless stated otherwise on the metadata record) may be copied, displayed or performed, and stored in line with the JISC fair dealing guidelines (available here) for educational and not-for-profit activities provided that

• the authors, title and full bibliographic details of the item are cited clearly when any part of the work is referred to verbally or in the written form
  • a hyperlink/URL to the original Insight record of that item is included in any citations of the work
  • the content is not changed in any way
  • all files required for usage of the item are kept together with the main item file.

You may not

• sell any part of an item
• refer to any part of an item without citation
• amend any item or contextualise it in a way that will impugn the creator’s reputation
• remove or alter the copyright statement on an item.

The full policy can be found here. Alternatively contact the University of Cumbria Repository Editor by emailing insight@cumbria.ac.uk.
EOE 2017
DISCUSSION FORUM
Evidencing Atmospheres and Narratives: Measuring the Immeasurable?
Heather Prince & Tracy Hayes
Our work – practice & research

• What is it that we do? Is what we do measurable?
• How do we want our research to be used?
• Who do we want to read/act on it?
Evidencing impact

• What is impact and who is ‘impacted’?
• How do we do this with *Hauntings, Aesthetics, Atmospheres* or *Narratives* – when we sense a *presence* that is not physically present?

National Memorial Arboretum, National Forest, UK – ‘Shot at Dawn’ memorial.
Cobwebs linking men through time and space.

cumbria.ac.uk
Influence

• How does influence differ from impact?
• Is this preferable to impact?
• What is your preference for evidencing your work?
Being ‘robust’…

• What does this mean:
  • in practice?
  • in research?

• Are interpretative practices (for example, narratives and stories) ‘robust enough’?

cumbria.ac.uk