

Booth, Sandra (2016) Project management: a catalyst for regional development.
In: Association for Project Management (APM) Conference: Shaping the
Northern Powerhouse, 8 December 2016, Manchester, UK. (Unpublished)

Downloaded from: <http://insight.cumbria.ac.uk/id/eprint/2614/>

Usage of any items from the University of Cumbria's institutional repository 'Insight' must conform to the following fair usage guidelines.

Any item and its associated metadata held in the University of Cumbria's institutional repository Insight (unless stated otherwise on the metadata record) may be copied, displayed or performed, and stored in line with the JISC fair dealing guidelines (available [here](#)) for educational and not-for-profit activities

provided that

- the authors, title and full bibliographic details of the item are cited clearly when any part of the work is referred to verbally or in the written form
 - a hyperlink/URL to the original Insight record of that item is included in any citations of the work
- the content is not changed in any way
- all files required for usage of the item are kept together with the main item file.

You may not

- sell any part of an item
- refer to any part of an item without citation
- amend any item or contextualise it in a way that will impugn the creator's reputation
- remove or alter the copyright statement on an item.

The full policy can be found [here](#).

Alternatively contact the University of Cumbria Repository Editor by emailing insight@cumbria.ac.uk.

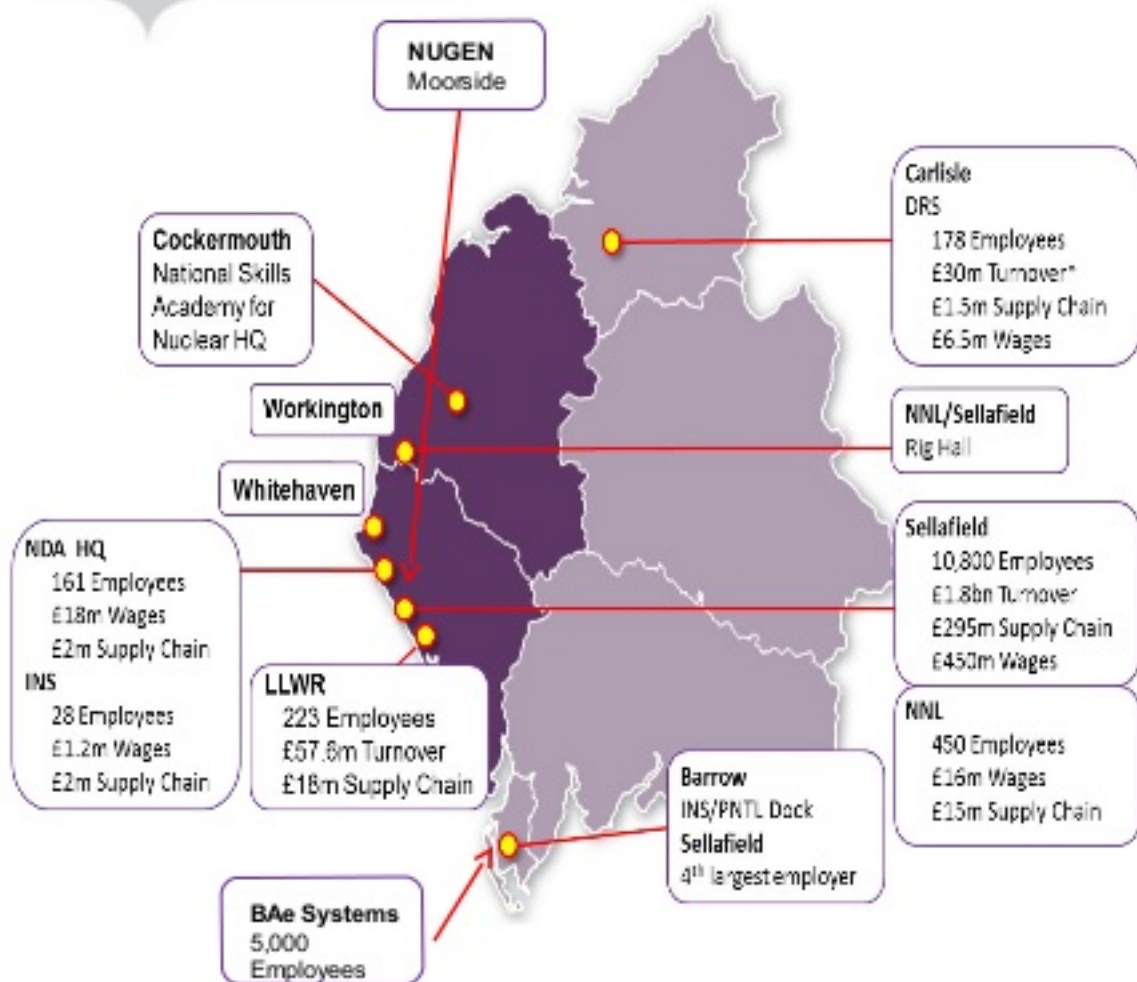
Sandra Booth

Pro-Vice Chancellor

The Challenge

- ◆ 'Olympic' Sized Challenge ahead
- ◆ Northern Powerhouse – Mega Project
- ◆ Global competition
- ◆ External Factors – BREXIT

Cumbria – Our Challenge



Why Project Management?

- ◆ Conscious choice – not an accidental career
- ◆ In demand
- ◆ Variety and fulfilment
- ◆ Make a difference

The Pipeline

- ◆ Existing staff
- ◆ New staff
- ◆ Education, training and development
- ◆ Integrated teams
- ◆ Cross functional skills and interdependencies

Our Approach

- ◆ Pedagogy
- ◆ Co-creation
- ◆ Professional Body Alignment
- ◆ Communities of Practice
- ◆ Degree Apprenticeships
- ◆ New and Existing Staff

Transferable Skills

- ◆ People
- ◆ Behaviours
- ◆ Technical skills
- ◆ SQEP – individuals or teams?

Opportunities

- ◆ Partnerships
- ◆ Local Enterprise Partnerships
- ◆ Government – central and local
- ◆ Academic / Industrial Partnerships
- ◆ Supply chain

Delivering a Project Academy for Sellafield

- ◆ Our experience
- ◆ The approach
- ◆ Lessons learned
- ◆ Benefits and Impact
- ◆ Opportunities

Attraction & Retention

- ◆ Working together – attraction to the north
- ◆ Single voice
- ◆ Events and promotion
- ◆ Training and development
- ◆ Career planning
- ◆ Degree apprenticeships – development programmes
- ◆ Internal vs external